Impact Report

Central Coast Chapter July 1, 2020 - June 30, 2021





"Volunteer contributions have been absolutely critical to the success of the Red Cross mission, especially as we navigated the unexpected pivot that 2020 demanded."

Jennifer Adrio, CEO, Northern California Coastal Region

The Central Coast Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and people we serve is vital to this work. Powered by more than 300 dedicated volunteers and generous donors like you, over the past fiscal year, we have:



Helped 153 families through 63 disaster responses, the majority of these home fires.



Collected 5,323 units of lifesaving blood from 160 local blood drives.



Provided 901 critical community services to members of the military, veterans and their families.



Trained 4,264 people in First Aid/CPR/AED and 662 people in aquatics and water safety.



As a part of the **largest humanitarian organization** in the world, we also help provide relief and save lives across the country and around the world.



Red Cross Central
Coast volunteers
gathered to distribute
much-needed PPE
to local physicians
during a drive-thru
event in partnership
with the Monterey
County Medical
Society.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

Thank you!