

Impact Report

Heart of the Valley Chapter
June 30, 2021–July 1, 2022



"The many volunteers who work on behalf of the Red Cross exemplify the spirit and mission of this organization. They turn compassion into action."

Felicia Woolfolk, Chapter Executive Director

The Heart of the Valley Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and people we serve is vital to this work. Powered by 543 dedicated volunteers and generous donors like you, over the past fiscal year we have:



Helped 557 families through 543 disaster responses, the majority of these home fires.



Collected 31,763 units of lifesaving blood from 1,350 local blood drives.



Provided 1,357 critical community services to members of the military, veterans and their families.



Trained 8,225 people in First Aid/CPR/AED and 1,110 people in aquatics and water safety.



Educated 2,195 participants through 51 International Humanitarian Law events in our 15 counties as part of the Youth Action Campaign.



Tracey is an experienced volunteer who enjoys helping equip residents like Martha Guerrero with the knowledge needed to keep her family safe in the event of a home fire.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

Thank you!

redcross.org/hov