

Impact Report

Central Coast Chapter
July 1, 2022 – June 30, 2023



"Through storms and trials, we were united by the common purpose of serving the Red Cross mission. I am grateful for your dedication and determination in making this year one of our most impactful yet."

Michele Averill, CEO, Central Coast Chapter

The Central Coast Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and the people we serve is vital to this work. Powered by 338 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Responded to 61 disaster events, the majority of these home fires, and opened 102 disaster cases to help those affected to recover.



Collected 6,048 units of lifesaving blood from 193 local blood drives.



Provided 841 critical community services to members of the military, veterans and their families.



Trained 7,659 people in First Aid/CPR/AED and 755 people in aquatics and water safety.



Educated 150 people about helping families separated by war and humanitarian crisis through our Restoring Family Links program.



Almost 470 trained Red Cross disaster workers across the nation supported the California storms and floods that heavily impacted our community.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

Thank you!

redcross.org/centralcoast