

# Impact Report

Bay Area Chapter

July 1, 2023 – June 30, 2024



American  
Red Cross



"Thank you for your continued dedication and resilience. Together, we have provided hope and support to countless individuals, embodying the true spirit of the Red Cross mission."

Hanna Malak, CEO, Northern California Coastal Region

The Bay Area Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and the people we serve is vital to this work. Powered by 3,432 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Responded to 377 disaster events, the majority of these home fires, and opened 817 disaster cases to help those affected to recover.



Collected 70,661 units of lifesaving blood from 2,065 local blood drives.



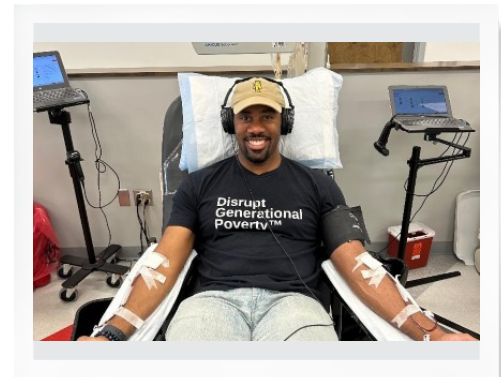
Provided 787 critical community services to members of the military, veterans and their families.



Trained 28,522 people in First Aid/CPR/AED and 9,146 people in aquatics and water safety.



Engaged 2,946 participants through our Restoring Family Links, Youth Action Campaign and International Humanitarian Law program.



Longtime Oakland donor Jasper Smith reached a 50-gallon milestone after donating platelets for 13 years in honor of his friend with sickle cell disease.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

*Thank you!*

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