

# Impact Report

Heart of the Valley Chapter  
July 1, 2023 – June 30, 2024



"Through challenges and triumphs, your dedication to the Red Cross mission has been inspiring. Together, we have made a profound difference in the lives of many, and I am grateful for each of you."

Felicia Woolfolk, CEO, Heart of the Valley Chapter

The Heart of the Valley Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and the people we serve is vital to this work. Powered by 565 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Responded to 196 disaster events, the majority of these home fires, and opened 364 disaster cases to help those affected to recover.



Collected 31,257 units of lifesaving blood from 1,269 local blood drives.



Provided 162 critical community services to members of the military, veterans and their families.



Trained 10,565 people in First Aid/CPR/AED and 729 people in aquatics and water safety.



Engaged 4,370 participants through our Restoring Family Links, Youth Action Campaign and International Humanitarian Law program.



105 smoke alarms were installed in 32 homes during *Sound the Alarm* events in Los Banos and Lodi, making 131 residents safer in the event of a home fire.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

*Thank you!*

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