



*Building Bridges of Hope*

## PATRON SPONSORSHIP OPPORTUNITIES

The **Red Cross Gala**, now in its 29th year, is our signature volunteer-led fundraiser that celebrates the mission of the American Red Cross. This year's Gala theme is "Building Bridges of Hope" and all funds raised will go to support Red Cross Blood Services.

### Gold Sponsor: \$50,000

Tax Deductible Portion: \$40,000

- Two Tables of Ten (10) Seats (10 Guests per Table for a total of 20 Guests)
- Tableside Champagne Service During Dinner Program
- One Wine Magnum Delivered to Table During Dinner Program
- Verbal Sponsor Recognition During Event
- Name Listed in Digital Save-the-Date and Digital Invitation
- Name Listed in Pre- and Post-Gala Emails to Event Guests
- Name Featured on Event Website, Registration and Bidding Platform
- Name Listed in Pre- and Post-Gala Event Press Release
- Feature Red Cross Story in Regional Red Cross Blog
- A Minimum of Three (3) Mentions on Regional Social Media Accounts

### Silver Sponsor: \$25,000

Tax Deductible Portion: \$19,000

- One Table of Twelve (12) Seats
- One Wine Magnum Delivered to Table During Dinner Program
- Name Listed in Digital Save-the-Date and Digital Invitation
- Name Listed in Pre- and Post-Gala Emails to Event Guests
- Name Featured on Event Website, Registration and Bidding Platform
- Name Listed in Pre- and Post-Gala Event Press Release
- A Minimum of Two (2) Mentions on Regional Social Media Accounts

### Bronze Sponsor: \$15,000

Tax Deductible Portion: \$10,000

- One Table of Ten (10) Seats
- Name Listed in Digital Invitation
- Name Listed in Pre- and Post-Gala Emails to Event Guests
- Name Featured on Event Website, Registration and Bidding Platform
- Name Listed in Pre- and Post-Gala Event Press Release
- A Minimum of One (1) Mention on Regional Social Media Accounts

### Deadlines:

- Guest names and contact information are due by **Wednesday, February 28, 2024.**
- Sponsor commitment is accepted on a rolling basis until **Friday, March 1, 2024.**
- Sponsor payment is due no later than **Friday, March 15, 2024.**
- Sponsor marketing benefits are contingent on date of sponsor commitment.
- Sponsorships must be paid in full prior to event.

## YEAR IN REVIEW

From July 1, 2022 to June 30, 2023, you have helped our region:



Collect and deliver **101,325** lifesaving blood donation units to hospitals.



Record **310,165** volunteers hours dedicated to delivering the Red Cross mission.



Respond to **1,006** disaster events and open **1,955** disaster cases to help those affected recover.



Open **956** emergency cases for military service members and their families.



Prepare **5,694** youth to save lives and reduce injuries through preparedness.



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We are pleased to support the 2024 Red Cross Gala at the following sponsorship level:

☐ \$50,000 Gold Sponsor ☐ \$25,000 Silver Sponsor ☐ \$15,000 Bronze Sponsor

☐ I would like to support the American Red Cross by contributing to the Red Cross Gala's Fund the Mission.

Fund the Mission Donation Amount: \$ \_\_\_\_\_

Your Fund the Mission contribution is 100 percent tax-deductible and supports Red Cross Blood Services. A sponsorship or ticket purchase is required to attend the event.

Sponsor Name: \_\_\_\_\_

Please list as you would like sponsor name to appear in event communication and marketing materials.

## Payment Options

☐ Pay with check  
Check payable to American Red Cross;  
Memo: Gala Sponsorship

☐ Please invoice immediately

☐ Pay via wire transfer  
Processing follow-up will be sent  
to individual submitting this form.

☐ Pay via stock  
Processing information will be sent to individual submitting this form.

☐ Pay with credit card ☐ Visa ☐ MC ☐ Discover ☐ Amex

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Name

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Number Email

Please email or mail completed form to: