

Your Impact

Northern California Coastal Region
July 1, 2025 - June 30, 2026



American Red Cross
Northern California
Coastal Region



"Together, we brought hope, relief and support to people facing emergencies across our communities. Thank you for your commitment to the Red Cross mission."

Justin Mueller, Regional Chief Executive Officer

The Northern California Coastal Region serves people facing emergencies every day, and embracing the diversity of our staff, volunteers and people we serve is vital to this work. Powered by 7,585 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Responded to 2,138 disasters, primarily home fires, and helped make 5,829 homes safer through preparedness and resilience programs.



Collected 150,811 units of lifesaving blood for patients at hospitals and cancer treatment centers.



Opened 1,088 emergency cases for military members, veterans and their families and engaged 9,672 participants in military health and wellness programs.



Delivered first aid, CPR, AED, water safety and caregiving training to more than 118,043 residents.



Engaged 3,430 participants through our Restoring Family Links course, which helps reconnect loved ones separated by crises and emergencies.



Red Cross volunteers, fire departments and community partners installed 1,128 smoke alarms and made 459 homes safer through Sound the Alarm in April.

Thank you for helping make our mission to alleviate human suffering during emergencies a reality.

Learn more and join us at:
redcross.org/norcalcoastal

Thank you!