

# Our Impact

Heart of the Valley Chapter  
July 1, 2024 - June 30, 2025



"I see your dedication, your compassion and the heart you bring to every moment. Your efforts have made a difference, one person, one act of kindness at a time. I'm truly grateful for all you do."

Felicia Woolfolk, Executive Director

The Heart of the Valley Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and the people we serve is vital to this work. Powered by **811** dedicated volunteers and generous donors like you, over the last fiscal year we have:



Responded to **248** disaster events, the majority of these home fires, and opened **396** disaster cases to help those affected to recover.



Collected **23,241** units of lifesaving blood for patients at hospitals and cancer treatment centers.



Opened **234** cases and provided **881** case services for military members, veterans and military families.



Trained **10,259** people in First Aid/CPR/AED.



Engaged **134** youth in emergency preparedness.



During the 2025 Sound the Alarm signature period this spring, the Red Cross and our community partners installed **99** free smoke alarms in Merced homes, making **139** residents safer from home fires.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

*Thank you!*

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