

# American Red Cross Impact Report

## Silicon Valley Chapter

Fiscal Year 2019 • July 1, 2018—June 30, 2019



## Disaster Response

The American Red Cross mission is to prevent and alleviate human suffering - a work that is carried out by nearly 1,300 volunteers daily. In responding to more than 140 disasters last fiscal year, the Red Cross of the Silicon Valley provided food, shelter and comfort to individuals and families in need, as well as casework, guidance and other assistance to help survivors with recovery. All Red Cross disaster assistance is free.

In the Silicon Valley Chapter, with our deep local presence and community knowledge, we stand ready to respond alongside our partners should the need arise. Additionally, we can call on the support of Red Cross chapters nationwide for resources to help our neighbors in need following large-scale disasters.



Supported by nearly  
1,300 active volunteers



Responded to more  
than 140 local disasters



Assisted nearly 300 families  
following local disasters

## Home Fire Campaign

On average, 7 people die and 36 more suffer injuries each day in the U.S. due to home fires, which make up more than 90 percent of Red Cross domestic disaster responses. Research shows that working smoke alarms reduce the risk of fatalities in a home by 50 percent<sup>1</sup>. The Red Cross Home Fire Campaign aims to reduce the number of fire deaths and injuries by increasing the number of working smoke alarms in at-risk communities. With generous support from donors, Red Cross volunteers and partners canvas neighborhoods to test and replace smoke alarms for free and educate families on fire prevention and safety.



Installed more than 2,100 free  
life-saving smoke alarms



Taught more than 1,200 children  
preparedness skills through the  
Pillowcase Project



More than 620 homes made safer  
through educational visits and  
creation of preparedness plans



**American  
Red Cross**

[redcross.org/siliconvalley](http://redcross.org/siliconvalley)

[redcrossblognccr.org](http://redcrossblognccr.org)



@norcalcoastal



@norcal



@redcrossnorcalcoastal



@siliconvalley-redcross

## Training Services

The American Red Cross teaches and empowers nearly 5.9 million people annually with lifesaving health, safety and preparedness skills through training courses such as first aid, CPR, AED, water safety and babysitter's training as well as emergency and first aid information from mobile app downloads.



Certified nearly 14,500 people in  
First Aid/CPR/AED skills



Trained 3,380 people in  
Aquatic and Water Safety skills



Trained more than 1,700 people  
in care giving (babysitting and  
certified nursing assistants)

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## Service to the Armed Forces

The Red Cross Hero Care Network provides support to members of the military and their families pre-deployment, during deployment and when they return home through emergency communication services, financial assistance programs, re-integration and veterans services.



Provided services to nearly 1,400 military  
members, veterans, and families



Briefed nearly 6,850 families through  
our 'Get to Know Us' program



More than 60 military members  
took resiliency courses

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## Blood Services

The American Red Cross is the single largest supplier of blood in the United States, providing nearly 40 percent of the nation's blood supply. Blood and platelets are needed for many different reasons—accident and burn victims, heart surgery patients, organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease may all need blood.



Collected nearly 16,900 units of blood

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## International Services

As part of a global network of 190 Red Cross and Red Crescent societies and more than 17 million volunteers, we respond to disasters, build safer communities and educate future humanitarians around the world every day.



Opened 7 cases to help restore families

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## Volunteer Services

The American Red Cross provides critical aid every day—from responding to disasters to teaching first aid and CPR to collecting vital blood and blood products. These services are made possible by an outstanding corps of volunteers.



Nearly 1,300 local volunteers have provided 43,900 hours of service to the community