



**American  
Red Cross**

**Sunday, December 8, 2019**

Millburn Free Public Library

Millburn, New Jersey

# **RUN FOR THE RED**



## **SPONSORSHIP OPPORTUNITIES**

With support from The Millburn Township Committee, the American Red Cross New Jersey Region is hosting its annual 5K Run and Walk on Sunday, December 8, 2019 in Millburn, New Jersey. Celebrate this annual event where runners and walkers enjoy a *very fun* and *very brisk* race through the South Mountain Reservation. By participating as a sponsor, you will not only contribute to vital, community programs and services provided by the American Red Cross, but also support a spirited event in your community.

[www.redcross.org/runforthered](http://www.redcross.org/runforthered)



**American  
Red Cross**

## **2019 RUN FOR THE RED - SPONSORSHIP OPPORTUNITIES**

### **Official Sponsor - \$5,000**

- Logo placement on event promotional banner in downtown Millburn November 1 - December 7
- Company logo on race T-shirt
- Company logo on Run For The Red race web site
- Company logo on advertisement on TAP Millburn\*
- Exhibit table near registration area to promote your business
- Company logo on recognition stuff-in page in racer registration bag
- Opportunity to supply an item for racer registration bag

### **Platinum Sponsor - \$2,500**

- Company logo on race T-shirt
- Company logo on Run For The Red race web site
- Company logo on advertisement on TAP Millburn\*
- Exhibit table near registration area to promote your business
- Company logo on recognition stuff-in page in racer registration bag
- Opportunity to supply an item for racer registration bag

### **Gold Sponsor - \$1,500**

- Company logo on race T-shirt
- Company name on Run For The Red race web site
- Company logo on recognition stuff-in page in racer registration bag

### **Silver Sponsor - \$500**

- Company logo on race T-shirt
- Company name on Run For The Red race web site
- Name on recognition stuff-in page in racer registration bag

### **Bronze Sponsor - \$250**

- One race route sign printed with company logo or name
- Company name on Run For The Red race web site
- Name on recognition stuff-in page in racer registration bag

*All sponsorships are fully tax-deductible. Print deadlines for each recognition benefit vary—tee shirt deadline is November 15, 2019.*

Please discuss deadlines and any questions or concerns with Aimee Alven, Special Events Manager, at [aimee.alven@redcross.org](mailto:aimee.alven@redcross.org) or (609) 819-2093.

*\*Official Sponsorship Commitment and camera ready logo are due by October 15, 2019 to participate in the Millburn Banner opportunity.*



**American  
Red Cross**

## **2019 RUN FOR THE RED - Sponsorship Commitment Form**

### ***Sponsorship Information***

Please print company name as you would like it to appear on printed material:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web-site: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

### ***Sponsorship Level***

Please check desired sponsorship level. All sponsorship levels are fully tax-deductible:

☐ Official Sponsor \$5,000

☐ Silver Sponsor \$500

☐ Platinum Sponsor \$2,500

☐ Bronze Sponsor \$250

☐ Gold Sponsor \$1,500

### ***Payment Information***

Please check desired sponsorship level:

☐ Pay by credit card

☐ Check enclosed

☐ Please bill me

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### ***Thank you for your support!***

Please mail sponsorship commitment form to:

American Red Cross, Attn: Run For The Red, 209 Fairfield Road, Fairfield, NJ 07004

Or email to:

Aimee Alven, Special Events Manager  
aimee.alven@redcross.org

Please make checks payable to American Red Cross