



Desiree Ramos Reiner, External Affairs Officer

Desiree Ramos Reiner joined the American Red Cross in Greater New York as External Affairs Officer in June 2015. In this role, she leads communications, marketing, and government and community relations across the region's nine counties, including New York City, Long Island, Westchester, Rockland, and Greenwich, Conn.

Before joining the Red Cross, Desiree held leadership roles at the Brennan Center for Justice, the Port Authority of New York & New Jersey, and worked in the United State Congress and United States Senate.

The daughter of Cuban immigrants, Desiree is passionate about how to expand access to services and build trust in diverse communities. She currently serves on the steering committee of the Red Cross VIDA Team Member Resource Group, previously co-lead the Red Cross Latino Engagement Initiative workgroup, and is a member of AVANZA, the national bilingual spokesperson team.