



American Red Cross
New Jersey Region

Save the Date!

In honor of National Blood Donor Month, the American Red Cross New Jersey Diversity, Equity and Inclusion Committee will be holding a virtual panel discussion

Diverse Blood Donations: What You Need to Know

The panel will address the urgent need to build a blood supply as diverse as the patients who depend on lifesaving blood donations, as well as Individual Donor Assessment — understanding the recent changes in blood donor guidance and eligibility criteria.

Wednesday, January 24, 2024
6:00 - 7:30 p.m.

The following Red Cross panelists will share their expertise:



Mariana Vimbela Bozano
Product Development & Implementation
Director, Diverse Donors
Biomedical Services



Rodney J. Wilson
Senior Biomedical
Communications Specialist
American Red Cross National Headquarters



Jenni Gasbarro
Product Development and Implementation
Director, Diverse Donors Red Blood Cells
Biomedical Services



Rosie Taravella
Moderator
Regional CEO, New Jersey
American Red Cross

EARLY REGISTRATION: Email Laura.Thompson2@redcross.org with *January Panel* as the subject and include your full name with Yes! in the message. A link to join the panel discussion will be sent to you via Outlook prior to 1/24/24.