



**Krista Howell Coletti**  
**Regional Chief Development Officer**

Krista Coletti has dedicated her career to making an impact in the nonprofit sector. With twenty-four years of service, Krista is a veteran fundraising leader focused on building exceptional fundraising teams, philanthropic programs and donor partnerships.

Since March 2020, Krista has served as the Chief Development Officer for the Greater New York Region of the American Red Cross. Prior to this, Krista served as the Senior Director of Development for the Northeast Division; the Chief Development Officer for the Connecticut and Rhode Island Region; and the Interim Chief Development Officer for the Massachusetts Region.

In February 2018, the American Red Cross recognized Krista with The Presidential Award, which is presented at a national ceremony to employees and volunteers who demonstrate superior job performance.

Prior to the American Red Cross, Krista served as the Director of Advancement at Chase Collegiate School in Connecticut. In this position, Krista was responsible for the management and oversight of the fundraising, alumni relations and communications department. During her tenure, Krista led the School through the successful completion of two capital campaigns. Krista also served as a Marketing Director for the American Diabetes Association and the Special Events & Public Relations Specialist for Foodshare.

Committed to supporting both her local and regional community, Krista is presently on the Board of Directors for the Riverside Cemetery Association in Waterbury, CT, the Highfield Club in Middlebury, CT and finished her term on the Board of Directors at Family Services of Greater Waterbury. She is a 2001 graduate of Leadership Greater Hartford (LGH).

Krista holds a B.A. degree in Marketing from Central Connecticut State University.

Krista and her husband, David, reside with their three children, Brooke, Caitlyn and Luke in Watertown, Connecticut. When she's not working, Krista devotes time to her children, enjoying their favorite activities like tennis, basketball, football, and horseback riding.