



The American Red Cross of

CENTRAL NEW YORK

21st Annual Real Heroes Breakfast

December 4, 2019 7:30 – 9:00 a.m.

The Oncenter - Nicholas J. Pirro Convention Center, Syracuse, New York

Every now and then, an unselfish and extraordinary action on behalf of a neighbor, a co-worker or even a stranger can change another person's destiny and, at the same time, our own.

In an instant, Real People become Real Heroes!

The Real Heroes Breakfast concept grew out of a desire to present an event closely related to the mission of the American Red Cross. The Red Cross provides relief to victims of disasters and helps people prevent, prepare for, and respond to emergencies. This is done through the simple, yet powerful, process of one person putting their needs aside to help another. And, here in Central New York dedicated volunteers contribute their time and energies to assist those in need. To celebrate this spirit of humanitarianism, the American Red Cross honors individuals who have shown courage, dedication and unselfish character by their acts of heroism in our community.

REAL HEROES BREAKFAST SPONSORSHIP OPPORTUNITIES

PREMIER EVENT SPONSOR: \$20,000

- Award Presenter, 3 tables of 10 guests with company name/logo on table sign
 - Seat at dais
 - Logo spot on invitation and in program
 - Logo on digital sign at event
 - Opportunity for company logo on Real Hero Breakfast attendees' gift
 - Media recognition at event and in event PR
 - Webpage/social media/e-marketing, logo that links to your company/organization
 - "Be Red Cross Ready/Home Fire Preparedness" training for your employees
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AWARD SPONSOR: \$8,000

- Award Presenter, 2 tables of 10 guests with company name on signage at table
 - Seat on dais
 - Media recognition at event
 - Logo recognition on invitation
 - Logo recognition in event program
 - Logo on digital signage at event
 - Logo recognition on webpage/social media/e-marketing
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BANNER SPONSOR: \$5,000

- 1 table of 10 guests with company signage at table
 - Logo recognition in event program
 - Logo recognition on social media and e-Marketing
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BENEFACTOR SPONSOR: \$2,500

- 1 table of 10 guests with company signage at table
 - Logo recognition in event program
 - Social media recognition as an American Red Cross "Real Heroes Breakfast Sponsor"
 - Citizen Preparedness Corp Training / Lunch and Learn
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TABLE SPONSOR: \$1,000

- 1 table of 10 guests
- Company name on signage at table
- Text listing in program



American Red Cross
Central New York Chapter

Yes! We would like to support our local American Red Cross efforts through our partnership of the 21st Annual Real Heroes Breakfast of Central New York.

For an Award Sponsor, we would like to offer you the opportunity to present an award of choice.

Please select up to three category preferences, ranking each 1st, 2nd, or 3rd

- | | |
|--|--|
| <input type="checkbox"/> Adult Good Samaritan (21 & Over) | <input type="checkbox"/> Youth Good Samaritan (20 & under) |
| <input type="checkbox"/> Animal Rescue | <input type="checkbox"/> Law Enforcement |
| <input type="checkbox"/> Blood Donor/Services | <input type="checkbox"/> Lifeline |
| <input type="checkbox"/> Education | <input type="checkbox"/> Medical |
| <input type="checkbox"/> Fire Rescue | <input type="checkbox"/> Military |
| <input type="checkbox"/> Good Neighbor | <input type="checkbox"/> Workplace Safety |
| <input type="checkbox"/> Haylor, Freyer & Coon, Inc. Community Service Award | |

We will sponsor at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Premier Event Sponsor: \$20,000 | <input type="checkbox"/> Award Sponsor: \$8,000 |
| <input type="checkbox"/> Banner Sponsor: \$5,000 | <input type="checkbox"/> Benefactor Sponsor: \$2,500 |
| <input type="checkbox"/> Table Sponsor: \$1,000 | <input type="checkbox"/> Other – Amount \$ _____ |

To accurately represent your organization in our program please provide the information below:

Company Name (As it will appear on promotional materials):

Contact for Graphics, Logo:

Phone:

Address:

General Contact Information:

Name:

Title:

Email:

Phone:

Preferred Payment Method:

- Please invoice the company. I will mail a check. (Payable to the American Red Cross)
- Please charge my: VISA AMEX MC DISC

Card Number: _____ Exp. Date _____

Authorized Signature: _____

For more information please contact Elizabeth Morrissey at Elizabeth.morrissey@redcross.org

Please Note: Deadline for artwork is November 9, 2019

Please mail checks to the American Red Cross at 344 W. Genesee St, Suite 100 Syracuse, NY 13202