

A vertical strip of the American flag, showing the blue field with white stars and the red and white stripes, runs down the left side of the page.

# American Red Cross of the Southern Tier Real Heroes Breakfast

DoubleTree by Hilton  
Binghamton, NY

10<sup>th</sup> Annual, May 9, 2019



*Every now and then, an unselfish action on behalf of a neighbor, a co-worker or even a stranger, can change another person's destiny and, at the same time, our own.*

*In that moment...**REAL PEOPLE BECOME REAL HEROES!***



## Across the Southern Tier Real Heroes make a difference

### **Southern Tier's 10<sup>th</sup> Annual Real Heroes Breakfasts**

The Real Heroes Breakfast concept grew out of a desire to sponsor an event closely related to the mission of the American Red Cross. The Red Cross provides relief to victims of disasters and helps people prevent, prepare for, and respond to emergencies. This is done through the simple, yet powerful, process of one person putting their needs aside to help another. Across the nation, over one million Red Cross volunteers do this each day. And, right here in the Southern Tier dedicated volunteers contribute their time and energies to assist those in need. In order to celebrate this spirit of humanitarianism, the American Red Cross honors individuals who have shown courage, dedication, and unselfish character by their acts of heroism in our community.

Awards are given in the following categories: Animal Rescue, Blood Donor, Education, Fire Rescue, Good Neighbor, Good Samaritan Adult, Good Samaritan Youth, Law Enforcement, Lifeline, Medical, Military, and Workplace Safety.

### ***SAVE THE DATE!***

10<sup>th</sup> Annual Real Heroes Breakfast, May 9, 2019

7:30 am – 9:30am

DoubleTree by Hilton, Binghamton

Visit [redcross.org/southerntier](http://redcross.org/southerntier)





# ***American Red Cross of the Southern Tier*** ***Real Heroes Breakfast***

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## Sponsorship Opportunities:

### ***Premier Sponsor \$10,000***

2 tables of 10 guests  
Logo recognition on social media & webpage  
10 tickets to Keynote Reception  
Media recognition Pre- & Post-Event  
Honorary Chair representative opportunity  
Award presenter seated on dais

Full-Page ad in event program - Cover  
Award plaque for sponsorship  
Logo recognition on event signage  
Logo recognition on Keynote  
Reception invitation  
Tabling opportunity during event

### ***Award Sponsor \$5,000***

2 tables of 10 guests  
Logo recognition on social media & webpage  
5 tickets to Keynote Reception  
Media recognition Pre- & Post-Event

Award presenter seated on dais  
Full-Page ad in event program  
Award plaque for sponsorship  
Logo recognition on event signage

### ***Pre-Event or Program Sponsor \$3,500***

1 table of 10 guests  
Logo recognition on social media & webpage  
2 tickets to Keynote Reception  
Media recognition Pre- & Post-Event  
Prominent signage during pre-event and keynote  
press conference

Award presenter seated on dais  
Full-Page ad in event program  
Award plaque for sponsorship  
Logo recognition on event signage

Specifications: Full page – 5"w x 8"h   Half page – 5"w x 4"h

*Deadline for logos and artwork for Program: Friday, March 30, 2019*

**For sponsorships, tickets or additional information, contact:**

Colleen McCabe, Executive Director

620 E. Main Street, Endicott, NY 13760

(607) 785-7207 x. 3128 | (607) 238-6658 | [colleen.mccabe@redcross.org](mailto:colleen.mccabe@redcross.org)

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## ***American Red Cross of the Southern Tier Real Heroes Breakfast***

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### **Sponsorship Opportunities:**

#### ***Corporate Table Sponsor \$2,500***

1 table of 10 guests

Logo recognition on social media & webpage

2 tickets to Keynote Reception

½ page ad in event program

Award plaque for sponsorship

Logo recognition on event signage

#### ***Benefactor Sponsor \$1,000***

1 table of 10 guests

Text listing in event program

Company name on signage at table

Specifications: Full page – 5"w x 8"h   Half page – 5"w x 4"h

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**American Red Cross**  
Southern Tier Chapter

## 10<sup>th</sup> Annual Real Heroes Breakfasts

### WE WILL SPONSOR AT THE FOLLOWING LEVEL:

☐ **Premier Sponsor: \$10,000**      Honorary Representative: \_\_\_\_\_

☐ **Award Sponsor: \$5,000**      Award Presenter: \_\_\_\_\_

<i>Hero Award Categories</i>	
Animal Rescue _____	Good Samaritan Youth _____
Blood Donor _____	Law Enforcement _____
Education _____	Lifeline _____
Fire Rescue _____	Medical _____
Good Neighbor _____	Military _____
Good Samaritan Adult _____	Workplace Safety _____

☐ **Pre-Event or Program Sponsor: \$3,500+**

☐ **Corporate Table Sponsor: \$2,500+**

☐ **Benefactor Sponsor: \$1,000+**

*To accurately represent your organization in our program, please provide the following information:*

Company Name (for promotional materials): \_\_\_\_\_

Contact for Graphics, Ads, etc.: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

**General contact information for pledge:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Preferred payment method:**

☐ Invoice company      ☐ Check (payable to American Red Cross)

Credit card:      ☐ VISA      ☐ AMEX      ☐ MC      ☐ DISC

Card number: \_\_\_\_\_ Exp. \_\_\_\_\_ CCV: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Specifications: Full page – 5" w x 8" h    Half page – 5" w x 4" h

*Please submit artwork and logos by March 30, 2019 to:*

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