

MARCH MISSION MADNESS

Regional Online Auction

March 24-30, 2023

All proceeds to benefit



American Red Cross
Western New York Region

**TEXT 'WNYAUCTION' TO 76278
TO START BIDDING.**



MISSION

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

ABOUT THE WESTERN NEW YORK REGION

The American Red Cross Western New York Region serves 27 counties, including the cities of Binghamton, Buffalo, Corning, Dansville, Jamestown, Monticello, and Rochester. In communities throughout our region, we respond to emergencies such as home fires, floods and other disasters; collect lifesaving blood; support military members and their families; and provide essential training in courses like First Aid, CPR and AED.



DON'T MISS OUT ON THESE PREMIER AUCTION ITEMS!



4-Day RV Adventure in 2023 Ford Sunseeker

Donated by: Wilkins RV

[Make Your Bid Here](#)



Historic Box Seats to *Legally Blonde* at the Clemens Center

Donated by: The Clemens Center

[Make Your Bid Here](#)



Rochester Red Wings VIP Suite

Donated by: Rochester Red Wings

[Make Your Bid Here](#)



Ride on a Rochester Fire Department Fire Boat

Donated by: Rochester City Fire Department

[Make Your Bid Here](#)



Weekend Stay on Silver Lake for up to 12 People

Donated by: Asbury Retreat Center

[Make Your Bid Here](#)



Overnight Stay at any Seneca Casino & Resorts Location

Donated by: Seneca Gaming Corporation

[Make Your Bid Here](#)



MacKenzie-Childs Courtly Checked Three Tier Sweet Stand

Donated by: MacKenzie-Childs

[Make Your Bid Here](#)

OUR IMPACT

Western New York Region | Fiscal Year 2022

With your generous support, the American Red Cross makes a lifesaving difference by providing relief, comfort and hope to people in their darkest hours.

The American Red Cross serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and people we serve is vital to this work. Powered by dedicated volunteers and generous donors like you, we have delivered the following services:



Collected **over 113,000 units of blood** at **over 5,200 local blood drives** for patients in need



Trained **over 43,000 people** in First Aid, CPR & AED, water safety, caregiving and other lifesaving skills



Responded to **over 800 local disasters** and **assisted over 1,600 families** with their immediate basic needs such as food, clothing and shelter



Opened over 2,000 cases to support to members of the military, veterans and their families, including emergency communications and referrals



Made **more than 1,200 homes** safer through the Home Fire Campaign by installing **over 2,600 free smoke alarms** as well as providing fire safety and escape plan training

Thank you for your generous support, which makes our mission — alleviating human suffering in the face of emergencies — possible.

Thank you!

For more information, visit redcross.org/wny.



American Red Cross
Western New York Region

Saving Lives

Collecting Blood Donations



The American Red Cross supplies 40% of the nation's blood products.

In Fiscal Year 2022, the Red Cross of WNY hosted 5,752 blood drives within our region, collecting more than 122,000 units in the process.



American Red Cross
Western New York Region

THANK YOU TO OUR HELP CAN'T WAIT ITEM DONORS

(Auction donors whose donations are valued at \$1,000 or more)



Fire Boat River Tour

Up to 4 people will enjoy a tour and demonstration of the Rochester Fire Department's fire boat capabilities, as well as a sight-seeing cruise on the Genesee River. A wonderful opportunity to see the natural beauty of the waterway while professional Rochester Firefighters provide the highest level of water and boating safety.



Value: Priceless!



Don and Jackie DeBolt



Be Prepared

Learn life-saving skills



You can be equipped to respond in an emergency, and possibly save a life, with Red Cross training.

Last year more than 43,000 enrollees took First Aid/CPR/AED, Aquatics, Babysitting and Caregiving courses that will equip them to respond in a crisis.



American Red Cross
Western New York Region

THANK YOU TO OUR MISSION MOMENT ITEM DONORS

(Auction donors whose donations are valued between \$500 and \$999)



Restoring Hope

Disaster Response and Recovery



Red Cross volunteers provide comfort and assistance when their neighbors experience disaster.

In Fiscal Year 2022, the Red Cross of WNY responded to 881 disasters – primarily home fires – and provided immediate assistance to 1,691 families.



American Red Cross
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THANK YOU TO OUR FRIENDS OF THE RED CROSS

Aerial Arts of Rochester	Don and Jackie DeBolt
Agness Wine Cellars	Delta Sonic Car Wash
Alexandra Murello	Dennis Knipfing, Licensed Massage Therapist
Althea's Chocolates	Dewey Avenue Smoke Shop
Anderson's Frozen Custard	Dogtown
Ape + Canary	DoubleTree Rochester
KDM Drawings	Drury Hotels
Asbury Retreat Center	Effortlessly Healthy
Barre Centric	Esthetic Arts Boutique
Bay Creek Paddling Center	Explore & More Children's Museum
Big Ditch Brewing Company	Explore Buffalo
Black Button Distilling	Eye Opener Optical Fashions
Blackfriars Theater	Finger Lakes Cider House
Boldt Castle and Thousand Islands	Finger Lakes Coffee Roasters
Bridge Authority	Flour City Bakery
The Bonadio Group	Genesee Country Village & Museum
Breathe Yoga	George Eastman Museum
Bristol Valley Theater	Geva Theatre Center
BRONCA	Goodness Cakes
Buffalo AKG Art Museum	Greeneback Maple
Buffalo Museum of Science	Happi Feet Jewelry by Regalia Enterprise
Casa Larga Vineyards and Winery	Healthy Complexions Spa by WNY Dermatology
CenterPointe Golf Club	Hedonist Artisan Chocolates
Champpps Restaurant	Hill Top Inn
Char Steak & Lounge	Hoffend's Discount Liquor
Cheesy Eddie's	Hyatt Regency Rochester
Clarion Elmira-Horseheads	Intrepid Sea, Air & Space Museum
Clubhouse Fun Center	Iron Smoke Distillery
Colonial Belle Tour Boats	Ithaca Beer Company
Colvin Cleaners	Jean Close
Comedy @ The Carlson	Jenna Dellaccio
Community Beer Works	Jennifer Abbey
Corning Museum of Glass	
Danielle Galante	

THANK YOU TO OUR FRIENDS OF THE RED CROSS

Lake Shore Country Club	Rochester Fire Department
Laughing Gull Chocolates	Rochester Museum & Science Ctr.
Lento	Rye Bar and Restaurant
M/Body	Salmon Creek Country Club
MacKenzie-Childs	Seneca Gaming Corporation
Mann's Jewelers	Simply Crepes Café
Martin House Restoration Corp.	SPOT Coffee
Max of Eastman Place	The T Salon
Memorial Art Gallery	Tantalo Fine Portraits
Mighty Taco, Inc.	Terrie's Workout Center
Namaste Spa and Wellness Center	The Clemens Center
Rochester Red Wings	The Farmers' Museum & Fenimore Art Museum
National Baseball Hall of Fame	The Otesaga Resort Hotel
National Comedy Museum	The Buffalo Sabres
New York Beer Project	The Strathallan Rochester Hotel & Spa
Niagara Falls Premium Outlets	a DoubleTree by Hilton
ONE Custom Clothier	The Strong National Museum of Play
One World Observatory	The W Spa
Opera Bracelets	Three Brothers Wineries and Estates LLC
Patti Looney Photography	Bill Gray's Inc.
Paula's Donuts	Training and Consulting Associates
Pflutter	Trombley Tire
Pinnacle Wine & Liquor	Tru on Park
Queen City Vintage	Two Birds Craft Works
Rail Explorers Cooperstown	Two Goats Brewery
Randy DeFrank	Union Place Coffee Roasters
Ravenwood Golf Club	University at Buffalo Athletics
Remington Tavern	Victor Hills Golf Club
RIT Inn & Conference Center	Wickham Farms
Roaming Bison Tavern	Wilkins RV
RocVentures Climbing Gym	Randy DeFrank
Rochester Americans	Ritual Salon
Rochester Knighthawks	Wholly Cheeses
Rochester ARC + Flame Center	Carolyn Ellinger
	Nosferatu Studios

Thank You

For Your Service and Sacrifice



**From the American Red Cross
and the Residents of the Western New York Region**

If you or someone you know is an active or former member of the Armed Forces in need of support, visit www.redcross.org.



American Red Cross
Western New York Region

THANK YOU TO OUR 2023 MARCH MISSION MADNESS COMMITTEE & SUPPORTERS

Carolyn Ellinger, *Committee Chair*

Natalie Doller, *Events Coordinator*

Jennifer Abbey

Lynn Augenstern

Jean Close

Randy DeFrank

Heather Duffin

Joann Fisher

Betsy Morrissey

Jackie Palmiotto

Pete Prendergast

Sharon Reithel

Rachael Snyder

THANK YOU TO OUR SUPPORTING STAFF

Nick Bond, *Chief Executive Officer*

Jenna Dellaccio, *Regional Philanthropy Officer*

Holly Easton, *Development Coordinator*

Danielle Galante, *Regional Philanthropy Officer*

Ken Lee, *Greater Rochester Chapter Executive Director*

Alexandra Murello, *Chief Development Officer*

Katelyn Palumbo, *Lead Grants Coordinator*

Zachariah Riley, *Southern Tier Chapter Executive Director*

Michael Rivera, *Regional Philanthropy Officer*

Michael Tedesco, *Communications Director*

Serving Others

Red Cross Volunteers



**Volunteers are the true backbone of the American Red Cross,
comprising 90% of our workforce.**

More than 1,800 volunteers serve their communities with the Red Cross. Whether responding to a fire or manning a shelter, they are there to help.



American Red Cross
Western New York Region

THANK YOU TO OUR REGION'S BOARDS OF DIRECTORS

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