



Dine for Disaster Relief: A Taste of Giving Back

Benefitting the American Red Cross Greater Rochester Chapter

Monday, April 5, 2027 at 5:30 p.m. | Arbor at the Port, Rochester, NY



American Red Cross
Greater Rochester New York





Every 8 minutes, the American Red Cross responds to a disaster, providing meals and support when families lose everything in an instant. Dine for Disaster Relief: A Taste of Giving Back raises critical funds for these disaster relief programs in Greater Rochester so local Red Cross volunteers are prepared to respond when our neighbors need us.

A sponsorship for Dine for Disaster Relief brings tangible impact to our community, aligns your brand with one of the nation's most trusted non-profits, and gives your employees a memorable evening of sampling different bites from Rochester's iconic local eateries.



The American Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.

Presenting Sponsor: \$25,000 (One Available)

- Preferred seating for 25 guests to the event
- Speaking opportunity during the event or opportunity to screen a brief sponsor-produced corporate social responsibility video
- Mentions in all event posts on Red Cross regional social media
- Premier logo placement on all print and digital event materials and webpages
- Digital program acknowledgement covering two pages
- Hands-Only CPR or Home Fire Campaign employee engagement opportunity

Visionary Sponsor: \$10,000

Choose an exclusive category for recognition and branding opportunity: Coaster, Cocktail Napkin, Silent Auction, Bar, Guest Activity

- Preferred seating for 15 guests to the event
- Prominent signage highlighting your sponsored event element
- Name mentioned in Executive Director's welcome message
- Two mentions on Red Cross regional social media
- Prominent logo or name recognition on print and digital event materials and webpages
- Full-page acknowledgement in digital program
- Hands-Only CPR or Home Fire Campaign employee engagement opportunity

Lifesaver Sponsor: \$7,500

- Tickets for 10 guests to the event
- Name mentioned in Executive Director's welcome message
- Full-page acknowledgement in digital program
- One mention on Red Cross regional social media
- Logo or name recognition on print and digital event materials and webpages

Sustainer Sponsor: \$5,000

- Tickets for 8 guests at the event
- Half-page acknowledgment in digital program
- Small logo or name recognition on print and digital event materials and webpages

Hope Sponsor: \$2,500

- Tickets for 4 guests at the event
- Quarter-page acknowledgment in digital program
- Name recognition on print and digital event materials and webpages

Underwriting & In-Kind Donation Opportunities

Gifts to underwrite event expenses or donated products/services may be discussed with the Event Specialist. Contact Natalie Doller with your product description to receive a custom proposal.

Sponsorship commitments are accepted on an ongoing basis. Commit early to maximize your benefits!



Sponsorship Commitment Form

Please email your completed form to Natalie Bittner, Events Specialist (natalie.bittner@redcross.org).

Company/Donor Name: _____

As you wish to appear in all written communication

Contact Name & Title: _____

Email: _____ Phone: _____

Mailing Address: _____

Sponsorship Level

Presenting Sponsor: \$25,000

Visionary Sponsor: \$10,000

Lifesaver Sponsor: \$7,500

Sustainer Sponsor: \$5,000

Hope Sponsor: \$2,500

Other Opportunities for Support

Can be purchased separately or in addition to any of the sponsorships above.

Patron Ticket: \$125 for two tickets and “button” acknowledgement in the digital program

Individual Tickets: \$50 per person

Full-Page Digital Program Ad: \$500

Half-Page Digital Program Ad: \$250

Digital Program Button: \$75

Payment Method

Check (Payable to the American Red Cross. Memo: Dine for Disaster Relief)

Provide my company with an invoice

Credit Card (Visit redcross.org/DineforDR to make your purchase)

Important Dates

- January 22, 2027: Cut off for inclusion in printed invitation
- March 5, 2027: Digital program ads due
- March 29, 2027: RSVP deadline

Thank you!