



SOUND THE ALARM
Save a Life



**American
Red Cross**



Keeping Neighbors Safe From Home Fires

Home fires are the nation's most frequent disaster, claiming **seven lives every day**. But having working smoke alarms can cut the risk of death by half. That's why the American Red Cross launched our Home Fire Campaign in 2014 to save lives.

Sound the Alarm is a critical part of the campaign. Through our home visits, we've installed more than **2.2 million free smoke alarms** and provided education to help prepare more than **2.5 million people** for home fires and reduce the potential for them to occur.

Thank you for helping us *Sound the Alarm* to prevent these tragedies. **Rochester was one of 50 signature cities** identified throughout the nation for the 2022 *Sound the Alarm* campaign, and our generous sponsors and volunteers helped make our event successful...and our community safer.

For additional information about the program, visit SoundTheAlarm.org

National Impact of Home Fire Safety Campaign Since 2014



Saved at least **1,275 lives**



Installed more than
2,317,009 free smoke alarms



Helped to make more than
982,369 households
safer from home fires



Reached more than
1,805,380 people
through home fire safety visits

Local Impact:

From the 2017 Fiscal Year to the present, the Red Cross has provided **more than 10,000 free smoke alarms** in the Rochester Chapter.

Since the inception of the Home Fire Safety Campaign in 2014, **43 lives have been documented as saved thanks to Red Cross smoke alarms and fire safety education.**

Thank You to Our Sound the Alarm Regional Sponsors

Corporate Sponsors

ESL Federal Credit Union

KeyBank

LeChase Construction

Lewis Tree Service

Monroe Piping and Sheet Metal

MVP Health Care

Paychex

Phillips Lytle LLP

Rich Products

Seneca Resort and Casinos

Tri City Rentals

Financial Assistance Sponsors

Canandaigua National Bank

Harter, Secrest & Emery LLP

Mr. & Mrs. Theodore Jordan

Mr. & Mrs. Joseph and Leslie Levy

Rochester Gas & Electric

national**grid**

**We're committed to a
clean, fair and affordable
energy future.**

ngrid.com

Connect with us on



Leading the Professional Loss Consulting Industry Since 1922

NFA is respected across North America and continues to define the industry, using leading-edge communications technology that span the globe. NFA loss consultants can be reached within minutes, wherever they are. The latest technology allows highly accurate, swift and consistent evaluation of all claims.

At GEICO, we know the only way to build stronger communities for tomorrow is to invest our time and energy today. We call it our insurance plan for the future and it's a policy we're proud of. We specifically focus on education, strong community engagement and promoting equity & inclusion.



GEICO is a registered service mark of Government Employees Insurance Company, Washington, DC 20076, a Berkshire Hathaway Inc. company.



We make a difference by giving back.

At Linde, giving back is a core company value.

We are committed to supporting our communities, providing educational opportunities, promoting diversity and inclusion, advancing health & wellness and protecting our environment across the globe.

Linde is a company name used by Linde plc and its affiliates. The Linde logo and the Linde word are trademarks or registered trademarks of Linde plc or its affiliates. Copyright © 2022. Linde plc.

Making our world more productive



Getting involved is important.

At M&T Bank, we know how important it is to support those organizations that make life better in our communities. That's why we offer our time and resources, and encourage others to do the same. Learn more at mtb.com/community.

M&T Bank is proud to support the WNY Chapter of the Red Cross - Sound the Alarm day of action.

M&T Bank
Understanding what's important®



Equal Housing Lender. ©2022 M&T Bank. Member FDIC.

Support provided by The M&T Charitable Foundation and its corporate sponsor, M&T Bank.



Bond salutes the **American Red Cross** and its mission to educate families on home fire safety and prevention.



ALBANY BUFFALO GARDEN CITY NEW YORK CITY **ROCHESTER**
 SARATOGA SPRINGS SYRACUSE UTICA WESTCHESTER
 350 Linden Oaks - Third Floor, Rochester, NY 14625
 585.362.4700 • BSK.COM



Interested in an exciting Career?

AEROSPACE • DEFENSE • INDUSTRIAL • MEDICAL



Extraordinary, Meaningful Work
moog.careers

MOOG

