



36TH ANNUAL NORTH CAROLINA

RED CROSS GALA

SPONSORSHIP OPPORTUNITIES

Over the last year, the Greater Triangle Chapter has prevented and alleviated human suffering in the face of emergencies.

Statistics reflect service delivery between July 1, 2025-June 30, 2026.



Responded to **333 disasters** and home fires; assisting **3,138 people**



491 families received more than **\$398,000** in financial assistance for recovery needs



Received **53,139 blood** donations and hosted **2,213 blood drives**



Provided **675 services** to military members, veterans and their families



2,254 volunteers contributed **119,653 hours** of services to the community



Trained **32,305 people** in First Aid/CPR/AED, swimming and preparedness



**American
Red Cross**

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Sponsor Benefits	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000	Individual Ticket \$300
Media and Advertising Exposure: Featured on electronic save-the-date, formal invitation, social media, mobile bidding site, event website and event signage	Logo	Logo	Logo	Name	
Event tickets	16 seats (2 premier table) with premier seating and custom branded table marquee	10 seats with custom branded table marquee	8 seats	6 seats	1 seat
Live recognition from the emcee	✓	✓	✓	✓	
Placement and on-screen recognition	Logo	Logo	Name	Name	
Custom signature donor spotlight	One				
Printed event ad in program (sponsor-provided artwork)	1/2 page ad	1/4 page ad			

ADD-ON OPPORTUNITIES

Benefit	Cost
Logo/name featured on cocktail napkin	\$6,500
Pre-event VIP reception (invite only); sponsorship includes up to 10 guests	\$6,000
Live Auction Sponsorship	\$3,500
Music and Entertainment*	\$3,000
Photo Booth Sponsorship	\$2,500
Silent Auction Sponsorship	\$2,000

*Includes recognition as the sponsor of the evening's music (DJ or band, pending final selection)

DEADLINES

Sponsorships are accepted on a rolling basis, benefits are active upon commitment.

- Invite logo: December 21, 2026
- Program logo: March 25, 2027
- RSVP: March 26, 2027
- Table guest names, phone number and emails: April 2, 2027
- Sponsor payment: April 9, 2027

Regional multi-event sponsorships are available. Connect with your Red Cross representative for more information.

redcross.org/ncredcrossgala