



The 25th Anniversary Acts of Courage

And H. Peter Burg and Spirit of the Red Cross Awards

Thursday, March 4, 2021

**Join us virtually,
from your home**



American Red Cross
Greater Akron and the
Mahoning Valley

Acts of Courage, H. Peter Burg and Spirit of the Red Cross Awards 2021

When Heartbreak Turns to Hope, You Can Be There

Recognizing the unprecedented crisis presented by the COVID-19 pandemic, your help is needed now more than ever. While the virus has presented a need for modifications in the way that we operate, the American Red Cross continues to fulfill the mission that your generous gift helps to provide - a hot meal delivered to victims after a disaster, blood when it is needed most, an emergency message delivered to a member of the Armed Forces from their family.

Each year, the Red Cross presents the Acts of Courage Awards to those residents of Mahoning, Columbiana, Trumbull, Summit, Portage and Medina Counties who have acted courageously and selflessly in a time of emergency. And this year will be no different, even if it is a little dissimilar, as this year's event will take place on a virtual platform, during the lunch hour, on Thursday, March 4, 2021.

2021 Spirit of the Red Cross Award Recipients

Through its success in the automotive industry, the Greenwood family of companies have become synonymous in the Mahoning Valley with heartfelt devotion and commitment to their employees, customers and community. For over 36-years, Greg and Alice Greenwood have been committed to upholding this reputation through their relentless devotion to the community, serving as a constant reminder of the core values the Greenwood dealerships were built upon: Respect, Trust, Honestly, Loyalty and Professionalism.

As President of Greenwood Chevrolet in Austintown and Greenwood's Hubbard Chevrolet in Hubbard, Greg continues the proud family legacy of selling and servicing General Motors vehicles in the Youngstown area, along with the nearly 175-full time team members who work for the Greenwood organization.

The Greenwood family, along with the dealerships' team members,

are powerful agents for philanthropy and community contribution by supporting the American Red Cross in Youngstown, where Greg was an active board member and the Master of Ceremonies for their annual Hero's event. In addition, Greenwood dealerships are loyal supporters of diverse agencies and events, such as Austintown Local Schools, including being the title sponsor of Greenwood Chevrolet Fitch Stadium, the Panerathon annual fundraiser for Breast Cancer research and awareness, the American Heart Association's Annual Heart Ball, Hospice of the Valley, the Boys and Girls Club of Youngstown, The Youngstown YMCA, the Mercy Health Foundation and Joanie Abdul Breast Cancer Center, the Mt. Calvary Sons of Thunder Football Team, the Alpha Christian youth leagues, the Ursuline Sisters HIV Ministries, the Rescue Mission of the Mahoning Valley, Akron Children's Hospital Telethon, The Butler Institute of American Art and Youngstown State University.

Today, Greg and Alice call Warren "home", where they raised their three adult children and live with their two adopted Golden Retrievers. The Greenwood family and dealerships follow the example that Greg and Alice set with their selflessness and generosity. There is no better example of the core values that founded the Greenwood dealerships than in the actions of Greg and Alice Greenwood in our community.



2021 H. Peter Burg Community Leadership Award Recipients

Individually, both Nick and Cindy Browning are more than deserving of an award honoring the philanthropic legacy of a man like Pete Burg. Together, they are an inspirational couple who have thoroughly embraced their adopted hometown.

As President of The Huntington National Bank's Akron region, Nick engages leaders throughout the bank to better serve Huntington's colleagues, customers and the communities in which they do business. Nick is also proud to serve as President of the Huntington-Akron Foundation, which is dedicated to improving the lives of individuals and their families within the city's most at-risk neighborhoods and distributes \$2,000,000 annually to over 100 non-profit organizations.

Cindy is a dedicated community volunteer, having retired from Summa Health in 2017. During her 35-year nursing career, Cindy specialized in home health and hospice care. Her passion for hospice continues as a volunteer for Hospice of Summa, and through her work for Grace House Akron, where she is the volunteer coordinator and serves on the capital and policy committees.

Nick and Cindy volunteer their time to many organizations in the Greater Akron community. Cindy serves on the Humane Society of Summit County Board and enjoys

volunteering at the First Congregational Church of Akron's food pantry. Nick's passion for the Akron community extends outside the bank where he serves as a trustee for Grace House, Akron Urban League, Summa Health, Greater Akron Chamber, Downtown Akron Partnership, Team NEO, and United Way of Summit & Medina County. Between the couple, past work includes Girl Scouts, Boy Scouts, Hudson United Methodist Church and Open M. the Akron Community Foundation, Sisler McFawn Foundation, Akron Rotary, Summit Education Initiative, United Disability Services, Greenleaf Family Center, and Leadership Akron.

Nick earned his B.S. in Economics and Marketing from the University of South Carolina and an MBA from Kent State University. Cindy earned her B.S. in nursing from the University of South Carolina and holds a master's degree in nursing from Walden University.

Cindy and Nick live in Akron with their two rescued dogs and cat and have three adult children.



Acts of Courage and H. Peter Burg Community Award 2021

Presenting Sponsor: \$15,000

Mobilizing for a large, local, disaster

Sponsorship at this level covers the cost to feed and shelter 150 clients for 3 days in a shelter given there is a large-scale disaster in this area such as a tornado, flood or long-term power outage.

Sponsorship benefits:

- Recognition as Presenting Sponsor on website, mailings, and other collateral
- Logo bug on screen for more than 30 minutes during event
- Opportunity to speak on your company's philanthropic philosophy during the event
- Bringing the event experience home for your 16 guests, with home delivery of 3-course meals
- Logo on (up to 500) dinner delivery bags
- Employee engagement through seasonal Red Cross Disaster Readiness Tips
- Opportunity for employees to participate in a Red Cross Disaster Preparedness Activities
- 16 Event Swag Bags, delivered week of event

Mission Sponsor: \$10,000

Providing relief for disaster victims and support for military service members

Sponsorship at this level can provide 40 comfort kits for hospitalized service members. It will also support the cost to deploy six specially trained Red Cross Volunteers to an operation, and includes travel, transportation, lodging, food and vital support systems like our Volunteer Connection portal.

The average length of a disaster deployment is 11 days.

Sponsorship benefits:

- Prominent logo placement on website, mailings, and other collateral
- Logo bug on screen during live event
- Bringing the event experience home for your 10 guests, with home delivery of 3-course meals
- Employee engagement through seasonal Red Cross Disaster Readiness Tips via pdf documents, easily uploaded to an intranet or included in a mass email
- 10 Event Swag Bags, delivered week of event

Humanitarian Sponsor: \$7,500

Supplying those affected by disaster with supplies, food and hope

Sponsorship at this level provides the average cost of fully stocked Emergency Response Vehicle with needed supplies for 3 days - This service includes providing lunch, dinner and snacks, the travel costs to deploy 2 staff members to operate the Emergency Response Vehicle and vehicle maintenance and fuel costs.

Sponsorship benefits:

- Logo placement on website, mailings, and other collateral
- Logo bug on screen during live event
- 8 Swag Bags, delivered week of event
- Employee engagement through seasonal Red Cross Disaster Readiness Tips

Lifesaving Sponsor: \$5,000

Saving and sustaining lives

Sponsorship at this level provides the installation of 20 specialized smoke alarms to local deaf and hard of hearing communities, and over 133 standard smoke alarms

Sponsorship benefits:

- Company name and/or logo on the event marketing and promotional materials including Red Cross website
- 8 Event Swag Bags, delivered week of event

Response Sponsor: \$2,500

Meeting urgent needs

Sponsorship at this level protects 100 children from measles through our international programs and provides financial assistance for four families impacted by a local disaster, such as a home fire. This assistance helps a family purchase items immediately after a disaster, such as food, lodging, clothing and other critical needs.

Sponsorship benefits:

- Company name and/or logo on select event marketing and promotional materials, including the Red Cross website
- 4 Event Swag Bags, delivered week of event

The 25th Anniversary Acts of Courage

Support our Heroes from your home | March 4, 2021

Yes! I want to support the 25th Annual Acts of Courage and H. Peter Burg Community Leader Awards event and support the Red Cross operations and services at the following level:

- | | | | | |
|--|---|--|--|--|
| <input type="checkbox"/> Presenting
Sponsor | <input type="checkbox"/> Mission
Sponsor | <input type="checkbox"/> Humanitarian
Sponsor | <input type="checkbox"/> Lifesaving
Sponsor | <input type="checkbox"/> Response
Sponsor |
|--|---|--|--|--|

Please complete contact information:

Contact Person: _____

Address: _____

City/State/Zip: _____

Email Address: _____

Daytime Phone: _____ Fax Number: _____

Please make check payable to the American Red Cross. Also note "Acts of Courage" in the memo line.

Mail to: American Red Cross | 501 W. Market St. | Akron, OH 44303

Be sure to include this Sponsorship Form. If using a credit card, please complete the following:

Charge \$: _____ to my: ☐ Visa ☐ Mastercard ☐ Discover

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature _____ Date: _____

501 West Market Street, Akron OH | 330.535.6131 | redcross.org/noh | facebook.com/NOHRedCross | [@RedCrossNOH](https://twitter.com/RedCrossNOH)



American Red Cross