



**American Red Cross**  
Heartland, Stark and  
Muskingum Lakes

408 9th Street SW  
Canton, OH 44707

734 Fair Avenue NW  
New Philadelphia, OH 44663

244 West South Street  
Wooster, Ohio 44691

January 19, 2022

Dear Red Cross Friend,

I am writing to ask you to join other community leaders in supporting the American Red Cross as a sponsor of our **BASH fundraiser** to be held on **Friday, May 20, 2022** at MAPS Air Museum. Monies raised by this event will be used to support our chapter's work in our local community:

- Installing free, life-saving smoke alarms
- Saving lives through health and safety in CPR/First Aid/AED & Aquatics Training
- Providing shelter, clothing, food, comfort & hope to a family devastated by a home fire
- Supporting our U.S. service men and women during an emergency
- Supplying critical blood, platelets and plasma to patients in area hospitals

**We are inviting you to make a difference in your community** and consider helping in any of the following ways:

- Make a FINANCIAL contribution
- Create a THEME BASKET or INDIVIDUAL ITEM for our silent auction
- Donate an EXPERIENCE to remember

By donating an item or service, or making a financial contribution, you will be making a tax-deductible contribution. Additionally, all donors will be acknowledged online, at the event and listed in the event program.

**Thank you** in advance for your consideration and support. Please complete the PLEDGE CARD and return it to us by mail or email to [erica.eckel@redcross.org](mailto:erica.eckel@redcross.org) by **May 1st**.

Questions? Please email or call Erica Eckel at 330.696.0346

Sincerely,

A handwritten signature in blue ink that reads "Betsy Sterling".

Betsy Sterling  
Board Vice Chair  
Heartland, Stark & Muskingum Lakes