

Sounding the Alarm to prevent deadly home fires

Every day, seven Americans perish in home fires. Smoke alarms cut the rate of death in half. In an effort to save lives, Red Cross volunteers are installing free smoke alarms in the homes of vulnerable populations like the elderly and disabled, and teaching them how to prevent and escape from home fires.

Recently, Red Cross volunteers and partners visited the Honolulu neighborhood near the Marco Polo condominiums where a fatal fire occurred July 2017.

“After the Marco Polo fire, I really realized that having a smoke alarm is so important,” says smoke alarm recipient Joanne Pyun.

“I’m thankful that the Red Cross is offering this service, I feel much safer with the smoke alarms in my home.”—Joanne

Hoping for the best, planning for the worst

“In addition to installing smoke alarms, we have an educator that goes through fire safety information and fire escape planning with the residents,” says Kate Pifer, Hawaii Red Cross preparedness manager.

“I’m thankful that the Red Cross is offering this service,” says Joanne. “I feel much safer with the smoke alarms in my home.”

Since 2014, 1 million smoke alarms have been installed and 285 lives have been saved nationwide through our Red Cross Sound the Alarm campaign.

To learn more, visit redcross.org/donate/home-fire-campaign.



Honolulu resident Joanne Pyun learns how to use her newly installed smoke alarm.

Will you join us to Sound the Alarm?

Every day, seven people die in home fires, most in homes that lack working smoke alarms. Please join us this spring when we install lifesaving smoke alarms in communities nationwide. Together, we can help protect thousands more families from a home fire tragedy.

From **April 28 – May 13, 2018**, the Red Cross and our community partners will install smoke alarms in every state,

plus U.S. territories such as Puerto Rico. You can help save lives in your community and all across the country by volunteering, making a gift and spreading the word.

For more information, go to soundthealarm.org/hawaii.



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Here is how your support makes a difference



Supported nearly **1,200** shelters with over **660,000** overnight stays



Delivered over **17 million** meals and snacks



Provided over **610,000** households recovery assistance



On a Personal Note

Coralie Chun Matayoshi
CEO

March is Red Cross Month, a time when we honor friends like you who support our mission to help those impacted by disaster and emergency. As recent events have shown, disasters truly can strike at any time—whether they come in the form of massive hurricanes, devastating earthquakes, destructive home fires or any other type of crisis.

With your continued compassion and generosity, the Red Cross stands ready at a moment's notice to provide comfort and hope to people and communities that need it most. We thank you for your support.

Sincerely,

Coralie Chun Matayoshi, CEO
American Red Cross, Pacific Islands Region

Our new next generation emergency response vehicle: Mahalo for your support!

When disasters strike, people know the Red Cross will be there. The Emergency Response Vehicle (ERV) is instrumental in almost every phase of disaster response and thanks to your support, the Hawaii Red Cross now has a new next-generation ERV that is more ergonomic, provides more storage for supplies, and adjusts to the needs of disasters large and small.

For more information, go to redcross.org/hawaii.



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