

EAT, DRINK *and* BE CHARITABLE



American Red Cross
Eastern Pennsylvania Region

Yes I/we want to attend the Red Ball on March 30 and wish to reserve the following: (Please complete the form below)

Please check

- ☐ Presenting Sponsor: \$100,000
- ☐ VIP Party Sponsor: \$25,000
- ☐ Entertainment Sponsor: \$15,000
- ☐ Platinum Sponsor: \$10,000
- ☐ Ruby Sponsor: \$5,000

Tickets

Must be 21 to attend Red Ball

- ☐ Main Event: \$225 Qty _____
- ☐ Young Leader Main Event: \$125 Qty _____
- ☐ VIP: \$350 Qty _____

Group Tickets

- ☐ 10 Main Event: \$2,000 Qty _____
- ☐ 10 VIP: \$3,000 Qty _____

Payment Options

- ☐ Check enclosed for \$ _____
- ☐ Pledge bill me for \$ _____
- ☐ Credit card: ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Number: _____

CC Sec Code: _____ Expiration Date: _____

Authorized Signature: _____

Contact Information

Name _____

Email _____ Company _____

Telephone _____ Fax _____

Billing Address

Street _____

City _____

State _____ Zip _____

Mailing Address (if different)

Street _____

City _____

State _____ Zip _____

Please return this form to:

By Mail: American Red Cross
Red Ball 2019
2221 Chestnut Street
Philadelphia, PA 19103

By Fax: 215-299-4089
By Email: rose.walsh@redcross.org

RED BALL

SPONSORSHIP OPPORTUNITIES



**American
Red Cross**

**March 30
2019**

VIP PARTY AT 7 P.M.
MAIN EVENT AT 8 P.M.

LINCOLN FINANCIAL FIELD
AT THE TORK CLUB

redcross.org/redballphilly

RED BALL

SPONSORSHIP OPPORTUNITIES AND TICKETS

The American Red Cross is hosting Red Ball 2019 at Philadelphia's Lincoln Financial Field. Sponsorship of Red Ball is an excellent opportunity for your business to show its support for the Red Cross and be recognized as a community leader. Your guests will enjoy a fabulous evening with live bands, food from 25+ area restaurants, beverages, games and much more at this one-of-a-kind gala.

Your support of Red Ball provides funding for the operation of the Red Cross House - The Center for Disaster Recovery - in Philadelphia. The Red Cross operates this only facility of its kind in the country right here in University City. The Red Cross House provides housing and recovery services for disaster survivors in our region. During the past year, Red Cross House provided a safe place to stay, hot meals and counseling services to more than 360 families. Your support of Red Ball and the Red Cross House enables these families to recover and rebuild their lives after a disaster.



PRESENTING SPONSOR: \$100,000
Covers the cost to build and maintain a children's playground at the Red Cross House.

- Prominent logo recognition as Presenting Sponsor on all Red Ball materials including signage, website, on-site video screens, and promotion materials
- Feature article in an upcoming American Red Cross Eastern Pennsylvania Chapter Donor Newsletter
- Speaking opportunity at event in both VIP Lounge and Main Event
- Employee Engagement and learning opportunities available
- 50 VIP tickets
- Reserved seating area in VIP Lounge
- Additional tickets available for all sponsor employees at a discount

VIP PARTY SPONSOR: \$25,000
Provides for the average recovery costs for 15 families, including a stay at Red Cross House, clothing, and food.

- 30 VIP tickets
- Reserved seating area in VIP Lounge
- Podium recognition at event—both VIP Lounge and Main Event
- Logo recognition on event signage, website, on-site video screens, and promotional materials including VIP lounge giveaway item
- Sponsorship recognition in a Red Cross publication and on social media

ENTERTAINMENT SPONSOR: \$15,000
Feeds families 3 meals a day at Red Cross House for 1 week.

- 20 VIP tickets
- Logo recognition on event signage, website, on-site video screens, and promotional materials
- Sponsorship recognition in a Red Cross publication and on social media
- Podium recognition at event—both VIP Lounge and Main Event

PLATINUM SPONSOR: \$10,000
Covers the cost to maintain the kitchen at the Red Cross House for 6 weeks.

- 16 VIP tickets
- Logo on signage at designated area
- Name recognition on event signage, website, and promotional materials
- Sponsorship recognition in a Red Cross publication and on social media

RUBY SPONSOR: \$5,000
Covers the cost of disaster recovery workshops and trainings for 4 months.

- 10 VIP Tickets
- Name recognition on event signage, website and promotional materials
- Sponsorship recognition in a Red Cross publication and on social media

Main Event Ticket: \$225
Young Leaders (30 And Under): \$125
VIP Ticket: \$350