

SPONSORSHIP Opportunities

RED BALL

PRESENTED BY

Independence   AmeriHealth Caritas

April 2, 2022

Vie by Cescaphe

600 N. BROAD STREET
Philadelphia, Pennsylvania

redcross.org/redballphilly



American Red Cross
Southeastern Pennsylvania

WE'RE BACK AND BETTER THAN EVER!

We can't wait to be back together with you to celebrate the 20th anniversary of Red Ball.

After a couple of years away, we're thrilled to be moving up Broad Street to the heart of Philadelphia. The American Red Cross will host Red Ball 2022 at Vie, 600 N. Broad Street, on Saturday, April 2, 2022, starting at 7 p.m.

Red Ball is a reception style black-tie gala. It's elegance without the long sit-down dinner! Guests will enjoy passed hors d'oeuvres and fabulous food stations including a seafood bar, top shelf open bar, dancing and live music with CTO Artists, outdoor cigar bar, complimentary valet parking and more at this unique charity gala.



20th
ANNIVERSARY
APRIL 2, 2022

Throughout the pandemic, the Red Cross has continued its lifesaving work, providing the same support we always have. We are supplying blood products for patients in need and helping families after disasters of all sizes, from home fires to flooding and tornadoes. Communities across our region count on the Red Cross for help every day – and supporting those in need is at the heart of what we do. Your support of Red Ball 2022 ensures that people will be able to rely on the Red Cross to be there in the year ahead.

Red Ball also helps fund the Red Cross House. The Red Cross operates this facility right here in University City; it's the only one of its kind in the entire country. The Red Cross House provides housing, hot meals and recovery assistance for hundreds of disaster survivors in our region each year. Your support of Red Ball and the Red Cross House enables families to recover and rebuild their lives after a disaster.

SPONSORSHIP OPPORTUNITIES & TICKETS

Sponsorship of **Red Ball 2022** is an excellent opportunity for your business to show its support for the American Red Cross and be recognized as a community leader.

TITLE SPONSOR **SOLD**



PRESENTING SPONSOR **SOLD**



DIAMOND SPONSOR **\$10,000**

Mission Impact - Feeds families three meals a day at Red Cross House for one week.

- 16 tickets
- Logo and hyperlink/tag on Red Ball invitation, event website, social media, event signage and on-site video screens
- 0:30 commercial spot to air during event (company must provide video)

To register for your sponsorship or to buy tickets, visit:
redcross.org/redballphilly

Questions?
Email: ashley.britton@redcross.org
Call: 215-405-8825

PLATINUM SPONSOR **\$5,000**

Mission Impact - Covers one shelter support kit, which provides essential supplies for 150 people for up to two weeks.

- 8 tickets
- Logo and hyperlink/tag on Red Ball invitation, event website, social media, event signage and on-site video screens

RUBY SPONSOR **\$2,500**

Mission Impact - Covers the cost for one family of four to stay at the Red Cross House as they recover from a disaster.

- 4 tickets
- Company name on Red Ball website, social media, event signage and on-site video screens

PATRON **\$500**

Mission Impact – Provides two days of food and shelter for a family of four.

- Name recognition on event website and on-site video screens

TICKETS (Must be 21 to attend.)

Main Event Ticket: \$250
10 Tickets: \$2,000



American Red Cross
Southeastern Pennsylvania

EAT, DRINK *and* BE CHARITABLE

To register for your sponsorship, please visit:

redcross.org/redballphilly

