25th Anniversary

RED BALL

March 12 2027 *Friday*

Sponsorship Opportunities

Cocktails | Served Dinner | Local Heroes | Auction | Dancing

The Grand Belle at the Bellevue Hotel
200 S Broad Street, Philadelphia, PA 19102

American Red Cross
Southeastern Pennsylvania

25th Anniversary

RED BALL

As we celebrate the 25th Anniversary of Red Ball, we honor a legacy of generosity, service, and impact in creating a stronger, more resilient future for the communities we serve.

Since 2001, the Red Ball Gala has raised millions of dollars to deliver hope in the Philadelphia-Metro area and beyond. Though times have changed, the Red Cross remains steadfast in its promise of presence and commitment to community.

Locally, that commitment comes to life through the Red Cross House, a unique resource that provides comfort and temporary shelter to families displaced by disasters such as home fires. It is also reflected in our nationally recognized Spring Garden Campus, a regional hub for disaster response, blood services, training, and community preparedness.

Every Emergency Needs a Hero
Help us honor and celebrate everyday heroes living and working in our community. Whether donating blood, volunteering during disasters, supporting military families, teaching lifesaving skills, or strengthening neighborhoods through acts of compassion and service, these individuals embody the Red Cross mission.

Their stories remind us that every emergency needs a hero, and lasting impact is only possible through the generosity of those who support the mission.

A Night of Celebration and Inspiration
Red Ball brings together business, civic, and community leaders for an unforgettable evening celebrating the power of people serving others.

Guests will hear inspiring stories and celebrate extraordinary heroes, learn about their impact, participate in a silent auction, connect with fellow community leaders and enjoy an elegant gala featuring a plated dinner and live music, all in support of the lifesaving mission of the American Red Cross.

JOIN US!

Be part of an evening that celebrates service, honors community heroes, and helps create a stronger, more resilient Southeastern Pennsylvania.

Visit redcross.org/redballphilly to purchase individual tickets.
For group ticket inquiries, please email ashley.britton@redcross.org.

American Red Cross
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25th Anniversary RED BALL

Sponsorship Opportunities

Sponsorship of Red Ball is a meaningful opportunity to directly advance the life-saving mission of the American Red Cross of Southeastern Pennsylvania while aligning your organization with a cause that impacts communities every day. It offers a powerful platform to demonstrate your commitment to service, engage employees and customers in that mission, and stand out as a leader making a tangible difference.

$100,000 Humanitarian Sponsor (Exclusive)

- Exclusive naming rights: Red Ball Presented by "Your Company"
- 30 tickets with reserved tables in prominent location
- 3-minute live speaking opportunity during event program (2-minute video presentation may be substituted; company must provide video in MP4 HD format)
- Logo recognition as Humanitarian Sponsor co-branded with Red Ball logo on all materials including website, social media, event video screens and signage
- Custom social media post acknowledging sponsorship
- Special mention in Red Cross Southeastern PA e-newsletter sent to 40,000+ donors
- Parking vouchers for guests

$50,000 Mission Sponsor

- 20 tickets with reserved tables in prominent location
- 60 second video shared at event program (company must provide video in MP4 HD format)
- Logo recognition as Mission Sponsor on all materials including website, social media, event video screens and signage
- Custom social media post acknowledging sponsorship
- Special mention in Red Cross Southeastern PA e-newsletter sent to 40,000+ donors

$25,000 Hero Sponsor

- 10 tickets with reserved table
- 30-second video shared at event program (company must provide video in MP4 HD format)
- Logo recognition as Hero Sponsor on all Red Ball materials including website, social media, event video screens and signage

$15,000 Diamond Sponsor

- 6 tickets with reserved seating
- Logo recognition as Diamond Sponsor on Red Ball website, social media, event video screens and signage

$10,000 Platinum Sponsor

- 4 tickets with reserved seating
- Logo on Red Ball website, event video screens and signage

$5,000 Ruby Sponsor

- 2 tickets with reserved seating
- Company name on Red Ball website, video screens and event signage

To register for your sponsorship visit redcross.org/redballphilly

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Every day, the American Red Cross of Southeastern Pennsylvania delivers help and hope during people's darkest hours. Powered by dedicated volunteers and generous supporters like you, we are there for nearly every imaginable emergency. From the family whose home burns in a fire and is given shelter, food and comfort, to the accident victim who receives lifesaving blood at a local hospital, to the deployed military hero who is reconnected with family members in crisis, to a neighbor in cardiac arrest who receives lifesaving CPR, we're there when people need us most. Your support of the 25th Anniversary Red Ball ensures that the Red Cross will still be there to help our Southeastern Pennsylvania communities day after day.

EAT, DRINK, AND BE CHARITABLE

American Red Cross
Southeastern Pennsylvania

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