



American Red Cross
Tri-County Chapter

A Celebration of Heroes

Berks County Heroes Breakfast 2019
May 9, 2019

Sponsorship Levels

Platinum Sponsor \$10,000

- 2 Tables of 8 for 16 guests in prime location
- Company name and logo on all event materials
- Opportunity to speak at event
- Full page (7.75"h x 5"w) color ad on inside back cover of program book
- Company name or logo on electronic presentation
- Company logo displayed during introduction of award while company representative presents award
- Company banner (must be provided) displayed at the front of the ballroom
- Company logo on Red Cross, Tri-County Chapter, Berks County Heroes Facebook event page
- Opportunity to provide guest giveaway item (approximately 400)

Heroes Sponsor \$5,000

- 1 Table of 8 guests in prime location and 1 table for a Hero and their family (logo on both tables)
- Full page (7.75"h x 5"w) ad in program book
- Company name or logo on electronic presentation
- Company logo displayed during introduction of award while company representative presents award
- Company banner (must be provided) displayed in ballroom
- Opportunity to provide guest giveaway item (approximately 400)

Presenting Sponsor \$2,500

- 1 Table of 8 guests
- Company name or logo on table
- Half page (3.875"h x 5"w) ad in program book
- Company name or logo on electronic presentation
- Company logo displayed during introduction of award while company representative presents award
- Opportunity to provide guest giveaway item (approximately 400)

Friend Sponsor \$1,200

- 1 Table of 8 guests
- Company name and logo on table
- Quarter page (3.875"h x 2.375"w) ad in program book
- Company name or logo on electronic presentation





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Sponsorship Confirmation Form

Contact Information

Full Name _____

Company _____

Street Address _____

City/State/Zip _____

Phone _____ Email _____

☐ \$10,000 Platinum

☐ \$5,000 Heroes

☐ \$2,500 Presenting

☐ \$1,200 Friend

☐ Donation Only – Sorry I/We cannot attend but are pleased to enclose a tax deductible gift of \$_____ to support the work of the the American Red Cross in Berks County.

Payment Information

☐ Check Enclosed (Payable to American Red Cross. Memo: 2019 Berks County Heroes Breakfast)

Please charge my credit card: ☐ AMEX ☐ Visa ☐ MasterCard ☐ Discover

Credit Card # _____

Expiration Date _____ Security Code _____

Name on Card _____

Billing Address _____

City/State/Zip _____

Signature _____

Sponsors, please print the name of your business as you would like it to appear on recognition materials:

Or, check here if you prefer to remain anonymous: ☐

Advertisements & Company Logos should be submitted as full color high-resolution (minimum 300 dpi) jpg, png, or pdf, by April 13, 2019. Please email to adrian.grieve@redcross.org

Please return your donation with the completed form, logo and/or materials for distribution to:

American Red Cross, Attn. Berks Co. Heroes
701 Centre Avenue
Reading, PA 19601
Fax: 610-373-5455

For more information call 610-375-4383