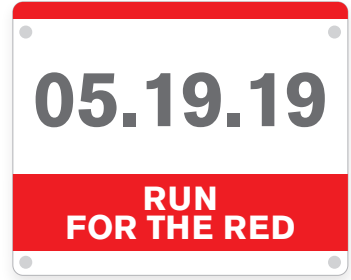




American Red Cross
Pocono Mountains Chapter

POCONO MARATHON

RUN FOR THE RED



Marathon Sponsorships

Title Sponsor (\$25,000 for 3 year term)

- Naming recognition as a title sponsor on all materials
- Your logo with the Run for the Red logo wherever it officially appears
- Logo prominently displayed at Runner's Expo, Awards Ceremony and on Award Presentation Checks
- Opportunity to make an address at awards ceremony and present awards
- 4 Commercial** airings in TV broadcast of marathon and annual telethon
- Recognition in TV broadcast of marathon and annual telethon

Sponsorship Level	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Starting Line \$2,500	Finish Line \$2,500	Marathon Map \$2,000	Finish Line Water/Aid \$1,500	Awards Stage \$1,000	Halfway Water/Aid \$1,000	Mile Marker 26 \$500	Track Distance Marker* \$500	Expo Table \$500	Water Station \$400	Mile Marker \$300
Number of Locations	1	1	1	1	1	1	2	1	2	1	10	5	12	25
Logo with link on PoconoMarathon.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in annual telethon	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Banner* space available in stadium	✓	✓	✓	✓	✓	✓	✓	✓						
Banner* visibility in TV broadcast of marathon	✓	✓	✓	✓	✓	✓	✓							
8 x 4 banner on start or finish arch				✓	✓									
2 commercial airings in TV broadcast of marathon	✓	✓	✓	✓	✓									
2 commercial** airings in annual telethon	✓	✓	✓	✓	✓									
Logo on all print and advertising	✓	✓	✓											
Company mentioned on all radio promotions	✓	✓												
Logo on all television advertising	✓													
Starter's horn at marathon and/or 5k	✓													
Logo displayed on sign at location										✓	✓	✓		✓
Banner* space available on table									✓			✓	✓	
Logo on all official marathon and 5k maps						✓								

*Banner not provided. | **:30 second commercial airtime only. Produced commercial required. | *Mile Marker style sign along the track in the stadium indicating feet to go to the Finish Line.

POCONO MARATHON RUN FOR THE RED



Yes, I would like to have Title Sponsorship naming rights and recognition for three consecutive years.

Course Sponsorships (check all that apply):

- | | |
|---|---|
| <input type="checkbox"/> Gold: \$10,000 | <input type="checkbox"/> Awards Stage: \$1,000 |
| <input type="checkbox"/> Silver: \$7,500 | <input type="checkbox"/> Halfway Water/Aid Station: \$1,000 |
| <input type="checkbox"/> Bronze: \$5,000 | <input type="checkbox"/> Mile Marker 26: \$500 |
| <input type="checkbox"/> Starting Line: \$2,500 | <input type="checkbox"/> Track Distance Marker: \$500 |
| <input type="checkbox"/> Finish Line: \$2,500 | <input type="checkbox"/> Expo Table: \$500 |
| <input type="checkbox"/> Marathon Map: \$2,000 | <input type="checkbox"/> Water Station: \$400 |
| <input type="checkbox"/> Finish Line Water/Aid Station: \$1,500 | <input type="checkbox"/> Mile Marker: \$300 |

Please complete contact information:

_____ Company/Sponsorship Name	
_____ Contact Name	_____ Title
_____ Address	_____ City, State, ZIP
_____ Telephone	_____ Email

Payment Information:

- Check made payable to American Red Cross \$ _____
- Pay by credit card: Visa Mastercard American Express Discover

_____ Name (as it appears on card)		
_____ Billing Address	_____ City, State, ZIP	
_____ Telephone	_____ Email	
_____ Credit Card Number	_____ Security Code	_____ Expiration date

I, _____, agree to become a sponsor for the Run for the Red Marathon, and understand all donations are non-refundable.

_____ Authorized Signature	_____ Date
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All donations benefit the American Red Cross of the Pocono Mountains
410 Park Avenue, Stroudsburg, PA 18360



American Red Cross
Pocono Mountains Chapter