



**American Red Cross**  
Tri-County Chapter

# A Celebration of Heroes

**Berks County Heroes Breakfast 2020**  
May 14, 2020

## Sponsorship Levels

### Platinum Sponsor \$10,000

- 2 Tables of 8 for 16 guests in prime location
- Company name and logo on all event materials
- Opportunity to speak at event
- Full page (7.75"h x 5"w) color ad on inside back cover of program book
- Company name or logo on electronic presentation
- Company logo displayed during introduction of award while company representative presents award
- Company banner (must be provided) displayed at the front of the ballroom
- Company logo on Red Cross, Tri-County Chapter, Berks County Heroes Facebook event page
- Opportunity to provide guest giveaway item (approximately 400)

### Heroes Sponsor \$5,000

- 1 Table of 8 guests in prime location and 1 table for a Hero and their family (logo on both tables)
- Full page (7.75"h x 5"w) ad in program book
- Company name or logo on electronic presentation
- Company logo displayed during introduction of award while company representative presents award
- Company banner (must be provided) displayed in ballroom
- Opportunity to provide guest giveaway item (approximately 400)

### Presenting Sponsor \$2,500

- 1 Table of 8 guests
- Company name or logo on table
- Half page (3.875"h x 5"w) ad in program book
- Company name or logo on electronic presentation
- Company logo displayed during introduction of award while company representative presents award
- Opportunity to provide guest giveaway item (approximately 400)

### Friend Sponsor \$1,200

- 1 Table of 8 guests
- Company name and logo on table
- Quarter page (3.875"h x 2.375"w) ad in program book
- Company name or logo on electronic presentation





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**Sponsorship Confirmation Form**

**Contact Information**

Full Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\$10,000 Platinum

\$5,000 Heroes

\$2,500 Presenting

\$1,200 Friend

Donation Only – Sorry I/We cannot attend but are pleased to enclose a tax deductible gift of \$\_\_\_\_\_ to support the work of the the American Red Cross in Berks County.

**Payment Information**

Check Enclosed (Payable to American Red Cross. Memo: 2020 Berks County Heroes Breakfast)

Please charge my credit card:  AMEX  Visa  MasterCard  Discover

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature \_\_\_\_\_

Sponsors, please print the name of your business as you would like it to appear on recognition materials:

\_\_\_\_\_

Or, check here if you prefer to remain anonymous:

Advertisements & Company Logos should be submitted as full color high-resolution (minimum 300 dpi) jpg, png, or pdf, by April 1st, 2020. Please email your current Company Logo, Advertisement (for Platinum, Heroes, and Presenting Sponsors) and a list of your attendee names to [katie.a.simone@gmail.com](mailto:katie.a.simone@gmail.com).

Please send your sponsorship payment with this completed form and any materials for distribution to:

Berks County Heroes  
American Red Cross, Tri-County Chapter  
701 Centre Avenue  
Reading, PA 19601  
Fax: 610-373-5455

For more information call Jennifer Graham, Executive Director, Tri-County Chapter, 215-687-8794