



American Red Cross
Pocono Mountains

SPONSORSHIP OPPORTUNITIES

ANNUAL TELETHON

Sunday, March 17, 2019

3:00 p.m. – 8:00 p.m.

Broadcast Live on Channel 13



**EAST
STROUDSBURG
UNIVERSITY**

A Year of Services Our Pocono Mountains Chapter In 2019

- Responded to 64 local disasters
- Served 269 people with disaster recovery services
- Assisted with 442 cases for military members & families
- Installed 840 life-saving smoke alarms
- Collected 6,556 blood donations
- Trained 7,907 people in lifesaving techniques

TITLE SPONSORSHIP- \$10,000

- Co-branding of Telethon: "Red Cross telethon brought to you by <Your Company Name>"
- All other level benefits

PARTNER SPONSORSHIP- \$7,500

- Logo placement on all printed materials
- Logo placement on secured print ads
- Logo placement in all secured media
- On-air recognition throughout live broadcast of Telethon
- Opportunity to provide a 30 or 60 second commercial to run during Telethon
- On-air interview opportunity
- On-air check presentation opportunity
- On-air volunteer opportunity for 6 to assist with phone bank

PLATINUM SPONSORSHIP- \$5,000

- Logo placement on all printed materials
- Logo placement on secured print ads
- On-air recognition throughout live broadcast of Telethon
- Opportunity to provide a 30 or 60 second commercial to run during Telethon
- On-air interview opportunity
- On-air check presentation opportunity
- On-air volunteer opportunity for 6 to assist with phone bank

GOLD SPONSORSHIP- \$2,000

- On-air recognition throughout live broadcast of Telethon
- Opportunity to provide a 30 or 60 second commercial to run during Telethon
- On-air interview opportunity
- On-air check presentation opportunity
- On-air volunteer opportunity for 6 to assist with phone bank

SILVER SPONSORSHIP- \$1,000

- On-air recognition throughout live broadcast of Telethon
- Opportunity to provide a 30 second commercial to run during Telethon
- On-air interview opportunity
- On-air check presentation opportunity
- On-air volunteer opportunity for 6 to assist with phone bank

PHONE BANK SPONSORSHIP- \$500

- Logo recognition for entire duration of Telethon
- On-air check presentation opportunity
- On-air volunteer opportunity for 6 to assist with phone bank

American Red Cross | Pocono Mountains Chapter
410 Park Avenue, Stroudsburg, PA 18360
Phone: 570-476-3800
redcross.org/poconotelethon



American Red Cross

Pocono Mountains

Pocono Chapter Board of Directors

Kate Booth - Chapter Chairperson
Leonard Lavenda - Vice Chairperson
Lorna O'Farrell - Secretary
Kim Bell
Zack Booth
Mary DeQuevedo
Kevin Lavelle
Anthony Mastrisciano
Lee McCloud
Taylor Munoz
David Richmond
Don Seiple
Robert Werts
Elizabeth Wise

Pocono Chapter Staff

Michele Baehr - Executive Director
Grace Palmer - Volunteer Specialist
Claudia Schroeder - Blood Services
Jaime Brazenec - Blood Services
Andrea Ritter - Disaster Program Specialist
Lori Belon - Executive Coordinator

Regional Staff

Cori Mancuso - Disaster Program Manager
Dave Skutnik - Communications Director
Rose Walsh - Special Events Coordinator



CONTACT INFORMATION

Company: _____
Contact Name: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

SPONSORSHIP OPTIONS

- ☐ \$10,000 Title Sponsor
- ☐ \$7,500 Partner Sponsor
- ☐ \$5,000 Platinum Sponsor
- ☐ \$2,000 Gold Sponsor
- ☐ \$1,000 Silver Sponsor
- ☐ \$500 Phone Bank Sponsor

TELETHON OPTIONS

Providing Commercial: ☐ Yes ☐ No
Check Presentation: ☐ Yes ☐ No
If Yes, desired time: _____
Phone Bank Volunteers: ☐ Yes ☐ No

PAYMENT OPTIONS

- ☐ Check Enclosed (Payable to American Red Cross.
Memo: Pocono Telethon)

Please charge my credit card:
☐ AMEX ☐ Visa ☐ MasterCard

Amount Enclosed: \$ _____
Credit Card # _____
Expiration Date: _____ CVV: _____
Name on Card: _____
Billing Address: _____
City/State/Zip: _____
Signature: _____

Please return this form and payment to:
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