



RED *B*ALL VIRTUAL

PRESENTED BY **Independence**   **AmeriHealth** *Caritas*

Thursday, April 22, 2021

7:00 p.m.



American Red Cross
Southeastern Pennsylvania



THE PROGRAM

Opening Video

“The Only Thing a Disaster Can’t Destroy is Hope”

Host Welcome

Katie Fehlinger

CEO Welcome

Guy J. Triano

Disaster Survivor’s Story

Melissa Haley

Red Cross Video

“COVID-19 One Year Later: The American Red Cross Responds”

Title Sponsor Remarks

Lorina Marshall-Blake, Independence Blue Cross
Carol Pandza, AmeriHealth Caritas

Sponsor Messages

About the Red Cross House

Katie Fehlinger

Red Cross House Feature Video

“We Are Witness”

Red Cross Caseworker Interview

Maureen Streeter

Philadelphia Fire Department Message

Adam Thiel, Fire Commissioner

About the American Red Cross

Guy J. Triano

Sponsor Messages

Thank You and Goodnight

Katie Fehlinger

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HOW TO GIVE

- On redballphilly.givesmart.com, choose an amount under “Donate Now” or fill in your own. Every dollar helps support the work of the American Red Cross.
- On your phone, text redballphilly to 76278 and follow the prompts to make a secure gift.
- Double your impact! Thanks to the generosity of the Margaret G. Jacobs Charitable Trust, every dollar donated will be matched up to \$5,000.



About our host

Katie Fehlinger is an author and entrepreneur following a career as a television meteorologist. Philadelphians woke up to Katie delivering the weather forecast on CBS3 and KYW Newsradio.

But the 2:45 a.m. alarm eventually wore out its shelf life and Katie decided to take the biggest leap of her life in September 2019. She left what many would consider a dream job as a meteorologist in the #4 market to pursue her true version of happiness—the freedom to make her own schedule.

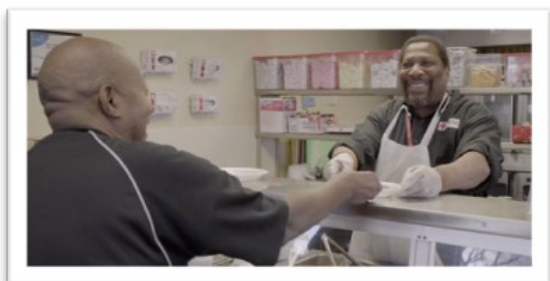
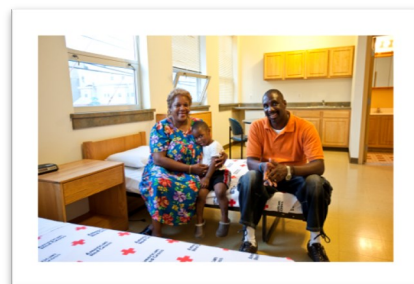
Katie is the extremely proud mother of 4-year-old twin daughters. She has published her very own book and is a public speaker for events nationwide. We're thrilled she has chosen to support the American Red Cross tonight and in the future.



THE CAUSE

WHO WE ARE

For nearly 20 years, the **Red Cross House** has been assisting families in their path to recovery following a disaster, like a home fire or flood, by providing safe and comfortable housing, as well as access to recovery services.



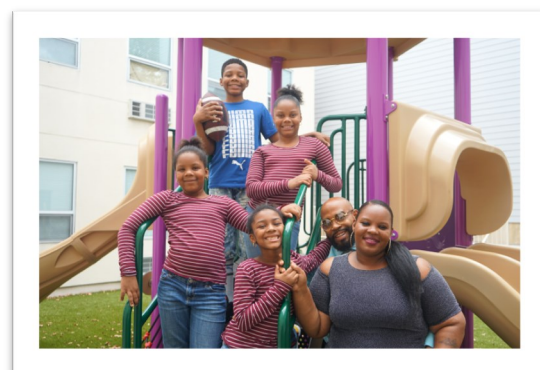
WHAT WE DO

Our work impacts lives every day. On average, each year the Red Cross House:

- Supports **300** families
- Provides **20,000** overnight stays
- Serves **60,000** meals

HOW YOU CAN HELP

We are funded by donations, so your generosity brings hope. Your support directly benefits families recovering from a disaster and creates an impact in our community. Make a donation now at redballphilly.givesmart.com to ensure hope isn't canceled for these families.



the
center
for disaster
recovery



ABOUT US

Contact Us

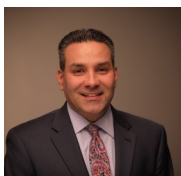
Address: 2221 Chestnut Street | Philadelphia, PA

Phone: (215) 299-4000

Website: redcross.org/philly

Regional Chief Executive Officer

Guy J. Triano



Guy Triano oversees Red Cross operations across the five counties of Southeastern Pennsylvania, leading a team of about 50 staff members and nearly 2,000 volunteers that help our communities every day. Guy has been with the Red Cross since 2004, having previously served as Director of Donor Recruitment in Pennsylvania, New Jersey and New York. There, he was responsible for the collection of 550,000 units of blood annually. Guy lives with his wife and two boys in Bucks County. He serves on the local board for the Emergency Food and Shelter program in Philadelphia and is also a member of the Sunday Breakfast Club.

Mission Statement

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Vision Statement

The American Red Cross, through its strong network of volunteers, donors and partners, is always there in times of need. We aspire to turn compassion into action so that...

...all people affected by disaster across the country and around the world receive care, shelter and hope;

...our communities are ready and prepared for disasters;

...everyone in our country has access to safe, lifesaving blood and blood products;

...all members of our armed services and their families find support and comfort whenever needed; and

...in an emergency, there are always trained individuals nearby, ready to use their Red Cross skills to save lives.

The American Red Cross Southeastern Pennsylvania Region

As we know, over the past year we have all faced unparalleled challenges. Amid this pandemic, people from coast to coast continue to face crises big and small. Through it all, the American Red Cross has been there, providing sorely needed relief — with adaptations that keep our workers and those we serve safe from COVID-19. In Southeastern Pennsylvania, our volunteers have worked tirelessly holding lifesaving blood drives and responding to home fires and other disasters, ensuring survivors have lodging, meals and reassurance that things will get better. In the fight against COVID-19, the Red Cross has leaned into new roles, such as testing all blood donations for COVID-19 antibodies and offering potentially lifesaving treatment for people fighting the disease. Our mission — alleviating human suffering in the face of emergencies — is vast and impactful. Locally, that mission serves 4.1 million people in Philadelphia, Bucks, Chester, Delaware and Montgomery counties.

In 2020...

Disaster Response



Responded to **1,110** local disasters such as home fires and floods



Assisted **3,223** disaster survivors with lodging, food, clothing and more



Distributed **2,089** relief supplies and served **5,668** meals and snacks locally after Hurricane Isaias

Other Lifesaving Services



Collected **114,446** blood donations and distributed to local hospitals



Provided **2,586** services to military members, veterans and their families



Held **526** training classes in lifesaving skills like first aid & CPR

Get Involved — Volunteer or Make a Donation

The American Red Cross relies on the power of volunteers and the generosity of donors to fulfill its lifesaving mission. For a list of volunteer opportunities for individuals, community groups or businesses—including *VIRTUAL* opportunities, visit redcross.org/volunteer. To make a financial contribution, visit redcross.org/philly. If you're interested in donating blood or hosting a blood drive, visit redcrossblood.org.

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SPECIAL THANKS

Red Cross House Supporters

Thomas D. Hays, III and Bonita M. Hays
Philadelphia Fire Department
Philadelphia Office of Emergency Management
Red Cross Philadelphia Board of Directors

Red Ball 2021 Committee

Ryan Badgerow
Peter Bullock
Calvin Gitter
Karthik Ranganna
Phil Sampona

Red Cross Staff

Joy Cauthorn
Mary Ann Milner
Dave Skutnik
Guy Triano
Rose Walsh



American Red Cross
Southeastern Pennsylvania



This is how you say it's going to be okay.

Every 8 minutes the American Red Cross
responds to a disaster and makes this promise.

You can help us keep it.

redcross.org/philly



American Red Cross
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