

Your support of Red Ball 2023 ensures that the Red Cross will be there to help our communities prepare for, respond to and recover from disasters big and small. We provide food, shelter, relief supplies, comfort, recovery planning and other assistance to help people in their greatest time of need.

Red Ball also helps fund the Red Cross House. The Red Cross operates this facility right here in University City; it's the only one of its kind in the entire country. The Red Cross House provides housing, hot meals and recovery assistance for hundreds of disaster survivors in our region each year. Your support of Red Ball and the Red Cross House enables families to recover and rebuild their lives after a disaster.

SPONSORSHIP OPPORTUNITIES



EAT, DRINK AND BE CHARITABLE

Red Ball

Saturday, April 1, 2023

7:00 p.m. to Midnight

Vie by Cescaphe
600 N. Broad Street
Philadelphia, Pennsylvania

redcross.org/redballphilly

To register for your sponsorship, please visit:
redcross.org/redballphilly



**American
Red Cross**



American Red Cross
Southeastern Pennsylvania

Red Ball

Red Ball 2023 will once again be held in the heart of Philadelphia – at Vie by Cescaphe, 600 North Broad Street, on Saturday, April 1, 2023.

Red Ball is a reception-style black-tie invited gala. It's elegance without the long sit-down dinner! Guests enjoy passed hors d'oeuvres and fabulous food stations including a seafood bar, top shelf open bar, dancing and live music, outdoor cigar bar, complimentary valet parking, silent auction and more at this unique charity gala.



SPONSORSHIP OPPORTUNITIES AND TICKETS

Sponsorship of Red Ball 2023 is an excellent opportunity for your business to show its support for the American Red Cross and be recognized as a community leader.

\$50,000 Title Sponsor

Mission Impact: Covers the cost of stocking an Emergency Response Vehicle with necessary supplies for 12 days.

- 36 tickets with reserved seating
- 2-minute speaking opportunity at event
- Logo recognition as Title Sponsor on all materials including invitation, website (with link), social media (with tag), event video screens and signage
- Year-round recognition on signage at Red Cross House
- Special mention in Red Cross Southeastern PA e-newsletter sent to 40,000+ donors

\$25,000 Presenting Sponsor

Mission Impact: Provides financial assistance for up to 38 families impacted by a local disaster, like a home fire.

- 24 tickets with reserved seating
- 60-second video to play during event (company must provide video)
- Logo recognition as Presenting Sponsor on all Red Ball materials including invitation, website (with link), social media (with tag), event video screens and signage
- Year-round recognition on signage at Red Cross House

\$10,000 Diamond Sponsor

Mission Impact: Feeds families three meals a day at Red Cross House for one week.

- 12 tickets with reserved seating
- 30-second video to play during event (company must provide video)
- Logo and hyperlink/tag on Red Ball website, social media, event video screens and signage

\$5,000 Platinum Sponsor

Mission Impact: Covers one shelter support kit, which provides essential supplies for 150 people for up to two weeks.

- 6 tickets
- Logo and hyperlink/tag on Red Ball website, social media, event video screens and signage

\$2,500 Ruby Sponsor

Mission Impact: Covers the cost for one family of four to stay at the Red Cross House for 10 days as they recover from a disaster.

- 4 tickets
- Company name on Red Ball website, social media, video screens and event signage

\$1,000 Patron Sponsor

Mission Impact: Provides four days of food and shelter for a family of four.

- Name recognition on Red Ball website and event video screens

Tickets (Must be 21 to attend): Individual Tickets: \$275 | Group of 10: \$2,500

To register for your sponsorship or to buy tickets, visit redcross.org/redballphilly.

Questions? Email ashley.britton@redcross.org or call 717-433-7227.