



RED BOA BASH

Saturday, March 21, 2026 | 6:00 p.m.
The Guest House at Graceland

Event Sponsor Information

Your American Red Cross

The Mid-South Chapter of the American Red Cross is proud to serve Dyer, Fayette, Lake, Lauderdale, Obion, Shelby and Tipton counties in Tennessee as well as Crittenden County in Arkansas and Desoto and Tunica counties in Mississippi. The Red Cross works to deliver vital service – from providing relief and support to those in crisis, to helping you be prepared to respond in emergencies. Last year, the Mid-South Chapter was supported by 393 volunteers, installed 627 free smoke alarms and assisted 632 families following disaster.

Event Details

Join us on March 21, 2026, at the Guest House at Graceland for the 16th annual Red Boa Bash! This event will feature a cocktail reception with heavy hors d'oeuvres, dazzling auctions, and captivating live entertainment! By attending, you'll be supporting the American Red Cross Mid-South's Home Fire Campaign, helping local families prepare for and recover from

Home Fire Campaign

The Red Cross responds to a disaster every eight minutes. The vast majority are home fires. When fire takes a house, it takes everything that makes a house a home, leaving families lost and uncertain about their future. Immediately following a fire, we help families meet basic needs such as finding a place to stay, purchasing food, clothing and toiletries and notifying loved ones. We also help families get back on their feet by replacing lost possessions, navigating insurance and processing the emotional loss. Thanks to donations, our services are free and available for all those in need.

 A home fire occurs in the U.S. every 89 seconds. ¹	 When a fire breaks out in a home without smoke alarms, the chance of death doubles. ²
<small>¹ National Fire Protection Association, 2021</small>	<small>² National Fire Protection Association, 2021</small>
	

Your sponsorship is tax deductible

For every level of sponsorship, a portion of your gift is tax deductible. Contact your Red Cross contact for more information.



RED BOA BASH

2026 Sponsorship Benefits

Sponsorship Benefits	Presenting Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Table Host \$2,500
Event Seating	2 Tables of 10	2 Tables of 10	1 Table of 10	1 Table of 10	1 Table of 10
Table Location	Premier	VIP	VIP	Priority	Reserved
Microsite on request	✓	✓	✓	✓	✓
Social media toolkit	✓	✓	✓	✓	✓
Recognition at event in Sponsor Slides	✓	✓	✓	✓	✓
Inclusion in Post-Event Stewardship Report	✓	✓	✓	✓	✓
Business Page tagged in Event Social Media Posts	All	All	Half	Some	
Logo/Name featured on event web page	✓	✓	✓	✓	
Logo/Name included on event program	✓	✓	✓	✓	
Logo included on print advertisement	✓	✓	✓		
Digital Ad displayed during event	✓	✓	✓		
Recognized from stage during event	✓	✓	✓		
Coordinated engagement opportunity	✓	✓			
Company/name included in pre-event marketing campaign	✓	✓			
Opportunity to offer presenting remarks at the event	✓				
Mentioned in all media releases and publicity for the event	✓				
Media moment	✓				



American Red Cross
Mid-South



RED BOA BASH

2026 Red Boa Bash Sponsorship Form

Sponsor Level

\$20,000 Presenting Sponsor

\$15,000 Platinum Sponsor

\$10,000 Gold Sponsor

\$5,000 Silver Sponsor

\$2,500 Table Host

Contact Information

Sponsor Name

Contact Name

Sponsor Address

City/State/Zip

Telephone Number

Email address

Payment Information

Check mailed for \$_____ made payable to *American Red Cross*

Credit card payment options available at redcross.org/redboabash

Other _____

Thank you for your support of the 2026 Red Boa Bash!

Please return completed form to Andrew Greene at

Andrew.Greene@redcross.org



American Red Cross
Mid-South

Redcross.org/redboabash