



# Help Can't Wait: 22nd Annual Celebration of Heroes Breakfast

Thursday, April 23, 2026

The Hotel Roanoke & Conference Center | 110 Shenandoah Ave NE, Roanoke, VA 24016  
Registration / Breakfast 7:00 a.m. | Program 8:00 to 9:00 a.m.

## LIFESAVER: \$25,000

Provides breakfast, lunch, and dinner for more than 1,200 people during a disaster relief operation

- Includes all the benefits below as well as:
- 60-second commercial during the live event
- Top-tier logo placement in all promotional materials including event website
- Opportunity to present Hero awards on stage or 2 minutes speaking opportunity during event

## DISASTER RELIEVER: \$15,000

Opens and prepares a disaster shelter for two nights

- Includes all the benefits below as well as:
- 30-second commercial during the live event
- Premier logo placement in all promotional materials including event website

## HEALTHCARE HERO \$10,000

Tests and matches blood for 130 patients battling Sickle Cell disease

- Includes all the benefits below as well as:
- Logo included in all promotional materials including event website
- Opportunity to present Community Hero Award

## CONTACT INFORMATION

Name/Company (as it should appear on applicable materials)

Contact Name

Email

Phone

Address

City

State

Zip

Sponsor Level

## ARMED SERVICES SUPPORTER \$5,000

Stocks 50 patient comfort carts for injured service members and veterans

- Includes all the benefits below as well as:
- 8 event tickets

## HOME FIRE RESPONDER \$2,500

Provides financial assistance for families impacted by a local disaster

- Includes all the benefits below as well as:
- 6 event tickets
- Company name on all promotional materials including event website

## VOLUNTEER SUPPORTER \$1,800

Deploys a Red Cross volunteer to a disaster relief operation

- Includes all the benefits below as well as:
- 4 event tickets
- Company recognition on event website and during live event

## FIRE SAFETY SUPPORTER \$500

Provides safety training and one smoke alarm installation for more than 30 homes

- 2 event tickets
- Name recognition during live event