Position Description
For more than 135 years, the American Red Cross has helped neighbors down the street, across the country and around the world by delivering the mission to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The American Red Cross VISTA Project will focus on program development and capacity building of the organization’s recruitment, engagement and retention of volunteers.

The VISTA will recruit volunteers while seeking to build the volunteer capacity, program effectiveness and ongoing coordination of the Disaster Action Team (DAT) Program whose members respond locally to disasters such as home fires and floods. The VISTA will also build a strong network of community partners and resources to better serve people impacted by disaster. The VISTA will serve as a member of the American Red Cross VISTA team which spans the Central Appalachia Region. VISTAs serve in Beckley, Charleston, Huntington, Morgantown, Parkersburg, and Wheeling, WV, as well as Hagerstown, MD.

Responsibilities
● Identify and implement effective recruitment strategies.
● Establish a strong DAT Program to ensure effective service delivery per Red Cross policies and procedures.
● Facilitate presentations to increase volunteer capacity and Red Cross visibility within service areas.
● Make connections with individuals and volunteers in the community for program outreach and enhancement.
● Support staff and volunteers in duties as appropriate and necessary.
● Essential competencies include writing proficiency, relationship management, public speaking, robust communication skills, ability to lead teams of people toward a common goal, strong computer skills including aptitude in Microsoft Office Suite and the ability to learn and teach new software programs.

Requirements
● One-year commitment with the organization’s option to continue for three years.
● AmeriCorps VISTA Member are expected to work 35-40 hours a week and participate in training, activities and events related to job responsibilities. Position may require some evening and weekend commitments as well as some travel.
● Members are required to:
  o Have a High School Diploma, or equivalent.
  o Be at least 18 years of age at the start of the program.
  o Have a current valid driver’s license and a clean driving record.
  o Be a U.S. citizen, U.S. national, or lawful permanent resident alien of the United States.
  o Satisfy National Service Criminal History Check eligibility criteria, including state and national sex offender registry checks, state criminal history checks, FBI criminal history checks, and state Child Abuse/Neglect Registry checks.

Benefits
AmeriCorps members will be provided:
● Bi-weekly living allowance totaling $13,360 a year based on a 40-hour work week.
● Provide in person and virtual training.
● Earn federal non-competitive eligibility for federal hiring process.
● Receive an End of Service Award for a Segal Education Award (valued at approximately $6,345) to pay for a range of education expenses or a $1,800 cash stipend.