

American Red Cross Impact Report

Silicon Valley Chapter
Fiscal Mid-Year 2021
July 1, 2020—December 31, 2020



Disaster Response

The American Red Cross mission is to prevent and alleviate human suffering, work that is carried out by local volunteers every day. COVID-19 has not changed our mission — we are still providing the same support we always have. Our teams are doing everything we can to keep people safe and healthy during this pandemic. Red Cross services are delivered at no cost to those affected by disaster; while we are always prepared to respond to disasters, we also work to prevent them. Swift action when an emergency occurs can save a life, so we help families, organizations and corporations become better prepared for crises through free educational presentations.



Responded to
49 home fires



Assisted 96 families
following local disasters



Supported by
1,893 active
volunteers

Home Fire Campaign

On average, home fires claim seven lives every day in the U.S., but working smoke alarms can cut the risk of death by half. That's why the American Red Cross installs free smoke alarms and shares fire safety information through our Home Fire Campaign. While the pandemic has placed home smoke alarm installations on hold, we have focused on home fire education and emergency preparedness trainings like the Ready Rating program and the Pillowcase Project.



Trained 120
Ready Rating
members



Reached 81 youth
through the Pillowcase Project



American Red Cross
Silicon Valley

Training Services

Lifesaving skills can make all the difference in an emergency situation. The American Red Cross teaches and empowers more than 4.8 million people annually through training courses. We've made accommodations to continue our course offerings during the pandemic, with both online and socially-distant, in-person classes.



Enrolled 3,045 people in first aid/CPR/AED



Enrolled 374 people in water safety/aquatics



Enrolled 763 people in babysitting and caregiving

Service to the Armed Forces

The Red Cross Hero Care Network provides support to service members and their families before and during deployment and when they return home, including emergency communication services, financial assistance programs, re-integration and veteran services.



Provided 504 services to military members, veterans and families



Opened 72 emergency cases

Blood Services

The Red Cross provides nearly 40 percent of the nation's blood supply. The pandemic forced the cancellation of countless blood drives, leaving blood donation centers to provide the bulk of donation opportunities. Despite this, donors have answered the call and turned out in force to maintain this lifesaving product.



Collected 8,616 units of blood

2020 Northern California Wildfires

Against the backdrop of a pandemic, the Red Cross stood up a disaster operation in August 2020 in response to one of the largest wildfire outbreaks in the state's history. Nearly every county within our region experienced a fire due to a perfect storm of variables that included prolonged dry, hot and windy weather, a relatively dry winter and spring, and a batch of dry lightning that slowly moved north from Santa Cruz during the early morning hours of August 16. Thousands were evacuated, millions of acres burned and shelter, meals and immediate support were provided by the Red Cross from August until November. Long-term recovery is ongoing, and the threat of debris flows looms large in areas marred by burn scars.



Provided 67,867 overnight stays to evacuees in both congregate and non-congregate shelter options



Provided 94,144 meals and snacks



Paid \$473,000 in long term recovery financial assistance