

# THE BASH

## BOOT CAMP CHALLENGE

Saturday, May 22, 2021 | 6:30 p.m.

**MOBILIZE**

**PATRON  
SUPPORT PACKET**



**American  
Red Cross**

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

# THE BASH

## BOOT CAMP CHALLENGE

**“With our global Red Cross partners, we comprise the largest humanitarian network in the world.”**

For over 138 years, the American Red Cross has been helping neighbors down the street, across the country and around the world. As the nation's premier emergency preparedness and response organization, the Red Cross is there through every imaginable crisis helping people prevent, prepare for and respond to emergencies. Along with our global Red Cross partners, we comprise the largest humanitarian network in the world.

### EVENT HISTORY

The American Red Cross established the BASH event in Sacramento, CA, to raise public awareness of the mission of the Red Cross. With a “MASH” military theme, this one-of-a-kind celebration allows us to honor the heritage of our organization and particularly the work of our founder, Clara Barton. Ever since Clara tended to wounded soldiers during the Civil War, it has been the mission of the American Red Cross to

care for our men and women in uniform- and for those in immediate need. We invite guests to press their military uniforms and polish their brass, find some scrubs, or throw on their favorite Hawaiian shirt and join us as we celebrate our critical, lifesaving work.

### EVENT DETAILS

**BASH 2021: The Boot Camp Challenge** will feature a fun, interactive, family-friendly virtual experience, where we'll continue the legacy of our event while keeping supporters healthy and safe in the comfort of their home. **Registration includes a 4 week “boot camp” of preparedness drills and competitions (April 8–May 8), a Boot Camp Care Package filled with goodies, and an exclusive invitation to our virtual fundraising event on May 22.** 100% of your gift is tax deductible. The EIN for the American Red Cross is 53-0196605

## YOUR SUPPORT MAKES AN IMPACT

In 2020, the CA Gold Country Region provided help and hope to many in need:



Served more than **167,000** meals and snacks



Responded to **500** home fires, providing immediate assistance



Provided emergency services for **2,118** service members



Collected **5,785** units of lifesaving blood



Enrolled **16,329** people in first aid/CPR/AED training



Hosted virtual preparedness training for **443** adults and youth



**American  
Red Cross**

# THE BASH

## BOOT CAMP CHALLENGE

Your gift to THE BASH supports the full mission of the Red Cross, giving us the flexibility to respond whenever and wherever we're needed. Our regional presence ensures volunteers are available to provide local, lifesaving support through various lines of service:

### Blood Services:

Supporting the nation's blood supply by ensuring blood and blood products are available when needed.

### Disaster Relief:

Offering critical support, ranging from food and financial support to a warm place to sleep when families lose everything.

### Service to the Armed Forces:

Supporting military members, veterans and their families through times of emergency.

### Training Services:

Equipping citizens to save lives through courses like First Aid, CPR and AED.

### Join us for BASH 2021: The Boot Camp Challenge

**Saturday, May 22, 2021 | 6:30 p.m. to 7:30 p.m.**

Purchase a ticket and pledge to prepare! Registration includes a 4 week "boot camp" of preparedness drills (April 8 to May 8), a Boot Camp Care Package, and exclusive participation in our virtual fundraising event on May 22nd.

### INDIVIDUAL TICKET: \$100

Event Access for 1 and Boot Camp Care Package

### COUPLE'S TICKET: \$150

Event Access and Boot Camp Care Package for 2 people

### FAMILY TICKET: \$250

Event Access and Boot Camp Care Package for up to 4 people, includes youth activity

### TROOP TICKET: \$1,000

Event Access and Boot Camp Care Package for up to 10 people

### A SNEAK PEEK OF THE DETAILS

#### Weekly preparedness drills and activities:

4/8: Pledge to Prepare  
4/15: Make a Kit  
4/22: Wildfire Preparedness  
4/29: Home Fire Safety

#### Boot Camp Care Packages will include:

- Boot Camp Certificate of Completion and commemorative BASH dog tag
- Red Cross first aid kit (travel size)
- Branded face mask
- Red Cross canteen/water bottle
- Gourmet dessert and signature cocktail recipe to enjoy during the event

**NOTE:** mail/pick up options available during registration, "Drive-thru Pick up Party" scheduled for 5/22, 11:00 a.m. to 3:00 p.m.



The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.



**American  
Red Cross**

# THE BASH

## BOOT CAMP CHALLENGE

SATURDAY MAY 22 2021 6:30 P.M.

### DONOR INFORMATION

Please print name as you would like it to appear:

Donor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### TICKET LEVEL

We will support the Red Cross at the following level:

- ☐ Troop Ticket \$1,000      ☐ Couple's Ticket \$150  
☐ Family Ticket \$250      ☐ Individual Ticket \$100

#### For my Boot Camp Care Package:

- ☐ Please mail  
☐ I will pick up on 5/22 at the following location:  
    ☐ Sacramento    ☐ Yuba City  
☐ Please donate to a Red Cross volunteer

*"Drive-thru Pick Up Parties" will take place on 5/22 between the hours of 11:00 a.m. and 3:00 p.m. We will contact you with additional detail.*

### PAYMENT INFORMATION

Payment Questions? Contact Laura Thomson at 916-993-7082 or [GCSpecialEvents@redcross.org](mailto:GCSpecialEvents@redcross.org).

- ☐ Paid online at [redcross.org/BASH](https://redcross.org/BASH)  
☐ Check enclosed in the amount of \$ \_\_\_\_\_ (Payable to The American Red Cross)  
    Please include "BASH" in the memo line  
☐ Visa    ☐ MasterCard    ☐ Amex

Card \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

#### Mail or email this form to:

American Red Cross  
Attn: THE BASH  
1565 Exposition Boulevard, Sacramento, CA 95815  
[GCSpecialEvents@redcross.org](mailto:GCSpecialEvents@redcross.org)

Proceeds will support the programs and services of our local Red Cross:  
For more information visit [redcross.org/goldcountry](https://redcross.org/goldcountry).

**BLOOD SERVICES | DISASTER RELIEF | SERVICE TO THE ARMED FORCES | TRAINING**

**Thank you for your support!**



**American  
Red Cross**