



Event & Auction FAQ: BASH 2022

“Salute to Service”

EVENT INFORMATION

When is the 2022 BASH? Wednesday, March 30th, 2022, from 5-7:30 pm.

When will I receive my ticket? You will not receive a physical ticket to this event. When you are registered through the GiveSmart online ticketing system through your company or troop sponsor (or your purchase of an individual VIP ticket), you will receive a notification with a prompt to create a username and login. We encourage you to fill out all personal information, as well as submit your credit card information for the auction prior to the event for a faster check-in and check-out. The event itself will be a ticketless event with all registrants’ names on a list for entrance. Sponsorships and VIP tickets all come with guest access- please make sure you enter your guest details in the system by **Monday, March 28th**.

What do I need to bring to the BASH? Please bring your ID, a credit card to participate in the auction and fund-the-mission, and your mobile device. Masks are recommended for the event, which is outdoors, but not required.

What time does the BASH start and end? The BASH begins promptly at 5pm PDT, with a VIP reception, followed by a livestreamed program and auction beginning at 6pm. The event will conclude by 7:30 pm.

Where is the 2022 BASH? The BASH is a hybrid event this year. The in-person portion is a VIP reception which will take place at **Sutter Health Park**- 400 Ballpark Drive, West Sacramento, CA 95691. The reception will be outdoors (in a covered area) and guests will enjoy champagne, beer and wine, hors-d’oeuvres, live music, and information about the programs and services of our local Red Cross. The livestreamed portion of the program and auction will be open to the public, free of charge. Community members can tune in on 3/30 by visiting www.redcross.org/2022bash.

Where do I park? Complimentary champagne, wine, beer, and a couple signature cocktails (and a fun mocktail too!) will be provided at this year’s BASH so we highly recommend arranging transportation via Uber/Lyft or a designated driver. Complimentary parking is available in the green VIP lot directly in front of the stadium.





American Red Cross
California Gold Country Region

What can I expect at the event? The Red Cross BASH is our annual, volunteer-led fundraiser that celebrates National Red Cross Month and honors those from the community who make our work possible. This year's event will include a VIP reception, live music, livestreamed program, an online auction, and a fund-the-mission component. The goal of this year's BASH is to raise \$150,000 to support local Red Cross programs and services.

What food and beverages will be served at this year's event? Passed hors-d'oeuvres will include Caprese Skewers with a basil vinaigrette, Korean BBQ Chicken Skewers with black sesame seeds and scallions, Artisan cheeses with assorted crackers, cured meats, marinated olives, grilled vegetables and olive oil crostini, and an assortment of bite sized desserts and fruit. Wine for the evening will be generously provided by **Bogle Family Vineyards**, including the Bogle Essential Red, a Chardonnay, and a reserve Rosé.

What do I wear to the BASH? Our event is a theme party! Dress for the evening is "M*A*S*H" medical and military attire. We encourage guests (both in person and online) to wear surgical scrubs, nurse uniforms, Army apparel, or Hawaiian shirts- and if you're coming straight from the office on Wednesday evening, business attire is acceptable as well.



Why am I being asked to give my credit card information? A large portion of the program will include the online auction and a call to action to fund-the-mission, emceed by our auctioneer, Freddie Silveria. Donations and auction purchases made during this time will support local Red Cross programs and services such as preparedness and disaster relief, blood services, health and safety training, and services to veterans, military members, and their families. All guests are encouraged to participate and be a part of our fundraising efforts. This year you'll be utilizing your personal, mobile device to donate and bid on items. By inputting your credit card information prior to the event, you help support a quicker and more efficient check-in and check-out process for yourself and other guests. Thank you, in advance, for your flexibility and understanding!

To register, text BASH22 to 76278 or visit www.redcross.org/2022bash.

Do I need to wear a mask or are there any additional COVID measures I should be aware of?

Masks are encouraged, but not required.



American Red Cross
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I have friends/colleagues/family members who are unable to attend the BASH but would love to support the local Red Cross. How can they do that? We encourage sharing the link to our [online auction and fund-the-mission items](#), which is open to members of the public. Individuals can also make a general donation or start a personal fundraising page on our event website: www.redcross.org/2022bash.

I am interested in making a matching donation challenge and/or making a large gift at the BASH and I'd like to coordinate in advance. Is that possible? Yes! Please contact our Chief Development Officer Kimberly Coley at Kimberly.coley@redcross.org.

Where can I view the auction items? Auction items will be available for preview on Friday, March 11th, with live bidding opening to the public on Tuesday, March 15th. Items can be found on our [BASH GiveSmart Event Page](#), where bidding will remain open for two full weeks, closing the evening of the BASH- Wednesday, March 30th at 7:30pm. The online auction is open to the public, including anyone who may be interested in supporting our local Red Cross and access is free of charge. In addition to participating, we also encourage guests and supporters to please share the link with friends, family members, and on your social media page!

If I am the winning bidder, when do I receive my auction item? The online auction will be available to the public (whether attending the event in person or online) and will close the evening of March 30th at 7:30 p.m. Individuals who are present at the VIP reception can collect their winnings on-site and will be directed to the auction check-out table at 7:30 p.m. Items won by those not in attendance at the VIP reception will be available for pick up at the American Red Cross (1565 Exposition Blvd, Sacramento) on Friday, April 1st between the hours of 10:00am – 6:00pm. A second day of pick-ups has also been scheduled for Saturday, April 2nd between the hours of 11:00am – 4:00pm. If you are unavailable to pick up your item on one of these pick-up days, please contact us to schedule an alternative pick up: GCSpecialEvents@redcross.org

AUCTION INFORMATION & CHECK-OUT PROCEDURES

- Auction check-out will occur following the event, and your credit card on file will be processed the evening of March 30, 2022.
- Items such as gift cards or certificates will be mailed or emailed to the auction purchaser's address or email address on file in GiveSmart within 30 days of the event at no additional cost to the recipient.
- All tangible items must be picked up at a scheduled time at our Red Cross office (1565 Exposition Blvd, Sacramento 95815). COVID-19 guidelines will be followed during pick up.
- Any items not picked up within 30 days of the event will be shipped at the purchaser's expense. Items can only be shipped to U.S. addresses.
- Please note that alcoholic beverages may only be purchased by those who are 21 years or older and cannot be shipped. These items must be picked up with photo i.d.



ADDITIONAL AUCTION DETAILS

- To enter a bid in the silent auction, you must register and enter your credit card information. Please register with GiveSmart by texting BASH22 to 76278.
- Once registered, you may access auction items through the "Items" tab.
- Opening bids must meet the minimum bid. Bidders will receive outbid text message alerts on their mobile device. Winners of items will be alerted by text at the conclusion of the auction.
- Guests are responsible for all purchases made through GiveSmart and sales are 'as is' and final. No exchanges or refunds will be made. No sales tax will be charged.
- All items must be paid for in full by credit card on March 30, 2022.
- Unless otherwise stated, all date-specific experiences will be scheduled in advance at a mutually agreed upon date and time by the purchaser.
- Unless otherwise stated or negotiated, all services and certificates are subject to availability and must be redeemed according to restrictions set by donor.
- Purchaser must follow applicable COVID-19 guidelines, rules, and restrictions set forth by donor at time of use.
- All donated packages are for the sole purpose intended. No commercial use or requests for additional services are proper or allowed.
- The American Red Cross does not endorse any of the services and products being auctioned.
- The American Red Cross is neither responsible nor liable for any accidents or injuries that occur during the use of items or packages.
- Items may not be resold.
- The American Red Cross reserves the right to withdraw any items from the auction prior to the event.
- Any values quoted are estimates only. Values are not warranted for tax purposes or for general value.
- The American Red Cross has made a reasonable effort to accurately describe all packages, and it is not liable for inaccuracies in the item description.
- Amounts paid in excess of fair market value may be deductible for federal income tax purposes. Consult your tax advisor for more information.

MISCELLANEOUS

I have a question that was not answered on this page, who can I contact? For any questions not answered, please contact us at GCSpecialEvents@redcross.org