

SLEEVES UP Blood Drive & Fundraising Event



**American
Red Cross**

PRESENTED BY



Sutter Health



Friday, October 23, 2020 | 11 a.m. to 5 p.m. | Sutter Health Park, 400 Ballpark Drive, West Sacramento

Funds collected will support our local Biomedical Services and ensure a safe, reliable blood supply is available for patients in need. Thank you for helping us save lives!

Grand Slam | \$25,000

- Event naming ("presented by")
- Premier logo placement on event invitation and signage
- Large logo placement on event tee-shirt
- Exclusive social media highlight leading up to the event
- Reserved hour of recognition specific to sponsor/donor for media interviews, FB live, etc.
- Four reserved blood appointments for executive presence and 16 tee-shirts
- Logo placement on digital welcome screen, including one full-screen digital ad
- Logo and link on chapter website and event landing page
- Ability to hang signage/banner and provide give-a-ways to blood donors throughout the day

Home Run Sponsor | \$10,000

- Logo placement on event invitation and signage
- Medium logo placement on event tee-shirt
- Exclusive social media highlight leading up to the event
- Two reserved blood appointments for executive presence and 8 tee-shirts
- Logo placement on digital welcome screen, including one half-page digital ad
- Name on chapter website and logo/link on event landing page
- Ability to provide give-a-ways to blood donors throughout the day

Triple Sponsor | \$7,500

- Logo placement on event invitation and signage
- Small logo placement on event tee-shirt
- Exclusive social media highlight leading up to the event
- Two reserved blood appointments for executive presence and 8 tee-shirts
- Logo placement on digital welcome screen, including one quarter-page digital ad
- Logo and link on event landing page
- Ability to provide give-a-ways to blood donors throughout the day

Double Sponsor | \$5,000

- Logo placement on event invitation and signage
- One reserved blood appointment for executive presence and 8 tee-shirts
- Logo placement on digital welcome screen, including one quarter-page digital ad
- Logo and link on event landing page

Single Sponsor | \$2,500

- Logo placement on event signage
- One reserved blood appointment for executive presence and 8 tee-shirts
- Logo on event landing page

Dugout Sponsor | \$1,200

- One reserved blood appointment and 8 tee-shirts

Batter Sponsor

(this level is sold out—no longer available)

- One reserved blood appointment and 1 tee-shirt

Please reach out with any questions: GCSpecialEvents@redcross.org; 916.993.7082.

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Note: All BASH 2020 sponsors will receive recognition and equitable benefits for the SLEEVES UP campaign.

Sponsorship Information

Please print company name as you would like it to appear on printed material:

Company Name

Contact Name

Address

City, State, Zip

Phone

Email

Sponsorship Level

Please check desired sponsorship level:

☐ Grand Slam Sponsor \$25,000

☐ Triple Sponsor \$7,500

☐ Single Sponsor \$2,500

☐ Home Run Sponsor \$10,000

☐ Double Sponsor \$5,000

☐ Dugout Sponsor \$1,200

Payment Information

☐ Enclosed is a check made payable to American Red Cross in the amount of \$_____

☐ Please charge my credit card \$_____ ☐ Visa ☐ Mastercard ☐ American Express

Name on card

Card Number

Exp Date

Signature

Sec Code

Please send sponsorship and payment information to:

American Red Cross
Attn: SLEEVES UP
1565 Exposition Boulevard, Sacramento, CA 95815
GCspecialEvents@redcross.org

Sponsor Artwork:

Please forward your logo and digital ads (if applicable at your sponsorship level) in PDF or EPS format to GCspecialEvents@redcross.org.

Proceeds will support the programs and services of our local Red Cross.

For more information visit redcross.org/goldcountry

Thank you for your support!



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