

Employee Engagement Opportunities

WORK WITH US TO IDENTIFY A REGIONAL OPPORTUNITY THAT BEST ALIGNS WITH YOUR SOCIAL RESPONSIBILITY NEEDS.

Opportunity:	Location:	Implementation Timing:	Key Opportunity Information:
<u>Be Red Cross Ready*</u>	In-Person or Virtual	Takes 4-6 weeks to implement.	<ul style="list-style-type: none">• Facilitator provided by Red Cross.• Presentation can be completed in 30 - 60 minutes.• 15 Disaster Preparedness modules to choose from.• Group size can be 10 - 1,000.
<u>Blood Drives* **</u>	In-Person	At least 3 months needed to schedule and implement.	<ul style="list-style-type: none">• Blood drives have a list of requirements and criteria.• Work closely with your relationship manager to determine the feasibility of your site.
<u>Virtual Blood Drives*</u>	Virtual	Easy-to-use platform and promotional link provided within a week of request.	<ul style="list-style-type: none">• Online platform is available to track number of people interested in donating, number of appointments made and donations completed.
<u>Hands-Only CPR*</u>	In-Person or Virtual	Takes 4-6 weeks to implement.	<ul style="list-style-type: none">• Facilitator provided by Red Cross (1 facilitator per 25 volunteers needed for this program).• Presentation can be completed in 30 - 60 minutes.

continued ►

Employee Engagement Opportunities

continued

Opportunity:	Location :	Implementation Timing:	Key Opportunity Information:
<u>Kit Builds* ***</u>	In-Person	Allow at least 4 weeks to submit order.	<ul style="list-style-type: none">• 3 types of kits available for purchase: Service to the Armed Forces, First Aid and Emergency.• Accommodates groups of varying size.
<u>Lunch & Learn Speaker Series*</u>	In-Person or Virtual	Takes 4 - 6 weeks to implement.	<ul style="list-style-type: none">• Accommodates groups of varying size.• Presentation completed in 45 - 60 minutes.• Variety of topics available to engage participants.
<u>MapSwipe*</u>	In-Person or Virtual	Takes 4 - 6 weeks to implement.	<ul style="list-style-type: none">• Requires participants to download app.• Easy to navigate and start.• Validate completed mapping in vulnerable populations.
<u>Sound the Alarm*</u>	In-Person or Virtual	Connected to already existing events. Opportunity based on event schedule.	<ul style="list-style-type: none">• Volunteer installation and educational opportunities available.• Installation events accommodate groups of 10 - 15 and take up to four hours to implement..• All training and supplies provided for volunteers on event day.

Next Steps: Let's Get Started

By implementing a Red Cross employee engagement opportunity, you expand your corporate social responsibility and give your employees an easy way to help one of their favorite charities. In turn, you strengthen your workforce by fostering enthusiasm and inspiring workplace satisfaction.

From blood donation to home fire safety, our employee engagement activities are easy to organize and launch. And, the best part, they save lives!

Ready to schedule a planning session? Connect with your Red Cross relationship manager and let's get started!



Thank you



**American
Red Cross**