### 2003-2004 BOARD OF DIREC ORS

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## MISSION

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the Red Cross Movement, will help people prevent,

prepare for and respond to emergencies

### Fiscal Year 2003-2004 (Ending June 30, 2004)

#### STATEMENT OF ACTIVITIE

JIAIERIENI V	
INCOME	
Unrestricted Monetary Contribut	ions \$1,978,366
Other Contributions	163,698
Legacies and Bequests	165,439
Unrestricted Grants	25,538
Restricted Grants	949,983
Program Service Fees	1,391,857
Interest & Other Income	66,599
Total Income	\$4,741,480
EXPENSES Management and General Health and Safety Services Disaster Services Armed Forces Emergency Service Membership and Fundraising Total Expenses	\$ 106,844 1,640,856 1,226,861 378,715 5 16,185 \$3,869,461
Where do our dollars come from?	Where do our dollars go? MANAGEMENT
PUBLIC SUPPORT	3%
69%	PROGRAMS
· · · ·	84%
OTHER REVENUE	FUNDRAISING
31%	13%

#### TATEMENT OF FINANCIAL POSITION June 30, 2004

ASSETS	
Cash	
Restricted Cash	91,18
Restricted Short Term Investment	240,00
Accounts Receivable	97,72
Restricted Accounts Receivable	924,54
Inventories	103,66
Security Deposits	6,15
Current Assets	\$2,294,64
Net Building & Equipment	530,61
Permanently Restricted Investment	I,000,00
Total Assets	\$3,825,26
LIABILITIES AND NET ASSETS	
Accounts Payable	\$321,67
Accrued Liabilities	145,30
Capital Lease Liabilities	40,18
Total Liabilities	\$507,17
Unrestricted	797,67
Temporarily Restricted	1,520,41
Permanently Restricted	1,000,00
Total Net Assets	\$3,318,08
Total Liabilities and Net Assets	\$3,825,26

\*The Hawaii State Chapter Financial Statements were audited by Detor & Williams, CPAs. The complete audited financial statements are available by contacting the American Red Cross Hawaii State Chapter, 4155 Diamond Head Road, Honolulu, HI 9815 or by calling 808-734-2101.





### CHIEF EXECU+IVE OFFICER



The Red Cross is a very unique organization that is dedicated to preventing and alleviating human suffering. With humanitarianism as our guiding principle, we serve anyone and everyone in need during times of disasters.

What most people don't realize is that the Red Cross in Hawaii responds to disasters throughout our state every 2-3 days. Anytime a disaster occurs, from Kahului to Kaimuki to Kona, you can count on the Red Cross to be there to provide not only emergency food, clothing, and shelter, but crisis and spiritual counseling to help get victims back on their feet after a tragedy. And we do this without any expectation of anything in return, because all of our disaster training and services are free.

And every day, the Red Cross helps local communities and businesses prepare for emergencies with disaster information and lifesaving training. Whether it's supporting disaster victims, teaching people how to save lives, or keeping deployed Hawaii soldiers in touch with their loved ones in times of crisis, we deliver our services with caring, compassion and expertise. Over 3,000 trained Red Cross volunteers and 40+ staff work together to keep the people of Hawaii safe, healthy and prepared.

Because the American Red Cross is not a government agency, we must rely on the aloha spirit and generosity of Hawaii's people to continue providing these critical services to the people of Hawaii. Mahalo to all 15,000 of our Hawaii Red Cross donors for supporting our work and ensuring that we can be there whenever and wherever help is needed.

#### THE HAWAII RED CROSS

#### **Response Highlights**

- Disaster Action Team volunteers responded to 141 disasters statewide (one every 2-3 days) providing emergency assistance to 3,881 individuals and families including food, clothing, shelter and emotional support
- Nearly 1,200 military families relied on the Red Cross for emergency communications in times of crisis
- Dedicated and trained volunteers manned First Aid Stations at community events throughout the state and provided direct assistance to 453 persons through their efforts
- · Over 29,000 servicemen and their families were provided with pre-deployment information on how to use Red Cross services to maintain connection with their families during times of crisis and separation

# **Preparedness Highlights**

- Over 3,000 courses were conducted throughout all the islands to reach people with the information and skills to protect and save lives through the use
- of First Aid, CPR and Automated External Defibrillation • Lifesaving aquatics courses were provided to 9,446 persons teaching them how to protect their lives and the lives of other when in and around the water
- 261 Nursing Assistants were trained to provide professional and compassionate care for the elderly and sick individuals requiring such services
- 178 youth were certified as Red Cross Babysitters and trained to prepare for and recognize emergencies while working as Babysitters
- · Information on how to prepare for emergencies or hands on practice sessions were provided to 3,603 people throughout the state
- Nearly 6,000 disaster specific brochures were provided to school children, businesses, individuals and families

# Hawaii State Chapter

4155 Diamond Head Road Honolulu, HI 96816-4417 (808) 734-2101

Hawaii County-East Hawaii Office 55 Ululani Street Hilo, HI 96720 (808) 935-8305

74-5615 Luhia Street, #A1-B Kailua-Kona, HI 96740-1680 (808) 326-9488

STORIES/MAHALOS ABOUT SERVICES AND/OR RED CROSS

"Our company is deeply indebted to the Red Cross...for the quick and sympathetic assistance you provided our staff during the recent aviation crisis...your kind offer to provide post-crisis counseling to our staff was a godsend, and each of our staff has commented favorably about the superb job you did in helping each of us deal with the emotional impact of the incident." - Received from a local tour company following a tragic crash

"Thank you for providing my son and I your assistance during our recent tragedy...we both appreciate your prompt attention to providing us with brief counseling...it was a very trying time having to deal with the death of a family member as well as the loss of our home...thank you for the kindness you have shown."

- Received from a fire victim who lost everything

"I am writing this letter with the warmest thanks and Mahalo to the support and assistance that you have provided me and my family through this disaster of losing my house. If it wasn't for your assistance I do not think I could bear the burden of losing everything I owned in my home which went up in smoke... thank you once again from the bottom of my heart..."

Received from a fire victim in Hilo

"...this past winter was very wet and there were many days when it seemed as if it would never stop raining. One day in late March, highlighted the variety of services that we can provide. Since the rain was unyielding, ponding was occurring on the roads and low-lying areas were beginning to flood. The Fire Department phones were ringing off the hook to assist homeowner to pump water out of their homes. With the influx of emergency calls, the Red Cross took out the Emergency Response Vehicle to survey the flood prone areas and disperse clean-up kits to anyone who needed assistance mopping up the water out of their homes.

Lihue, HI 96766 (808) 245-4919

Meanwhile, caseworkers were meeting with 4 families throughout the island (Waimanalo, Kalihi, Mapunapuna, and Kaneohe) offering temporary shelter to residents whose homes were becoming unsafe due to the rising flood water. These rains also had a devastating consequence at Pearl Harbor Naval Base where a young girl drowned near a storm drain. Our crisis counselors responded to the call and met with grieving members of the community. This day emphasized the need to recruit and retain volunteers with different skills and talents. With everyone working together, the Red Cross was able to make a difference."

- Received from a Red Cross employee

"They just showed up. We didn't call them or anything. They just did a great job." - Noted by about the Red Cross volunteers by a fire victim in Maui



#### A SALUTE TO AN ONGOING DONOR

The American Red Cross gratefully acknowledges the support of The Harry and Jeannette Weinberg Foundation through its generous endowment to ensure the future of the Red Cross in Hawaii.

## YOU CAN HELP +00!

**Donate to support Red Cross Services** 

- Make a secure online donation at www.hawaiiredcross.org • Call 739-8105 to make a credit card donation
- Mail a donation to American Red Cross, Hawaii State
- Chapter Headquarters, at 4155 Diamond Head Road. Honolulu, HI 96816

### Get Prepared

• Call 734-2101 to register for Health and Safety or Disaster Training

### Volunteer

 Check volunteer opportunities online at www.hawaiiredcross.org or www.volunteerhawaii.org Call 734-2101 for an updated listing of positions available

# Maui County Office 1063 Lower Main, Suite C211-A 4371 Puaole Street, Ste. A Wailuku, HI 96793 (808) 244-0051

Post Office Box 63002 Kaneohe MCB, HI 96863-3002 (808) 257-8848 655 Vickers Avenue, Building 1105 Hickam AFB, HI 96853 (808) 449-0166

Building 690, Room 3F Schofield Barracks, HI 96857 (808) 655-4927

Service Center Tripler AMC, HI 96859 (808) 433-6631

