

**2009-2010
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MISSION

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.

FISCAL YEAR 2008-2009
(Ending June 30, 2009)

STATEMENT OF ACTIVITIES

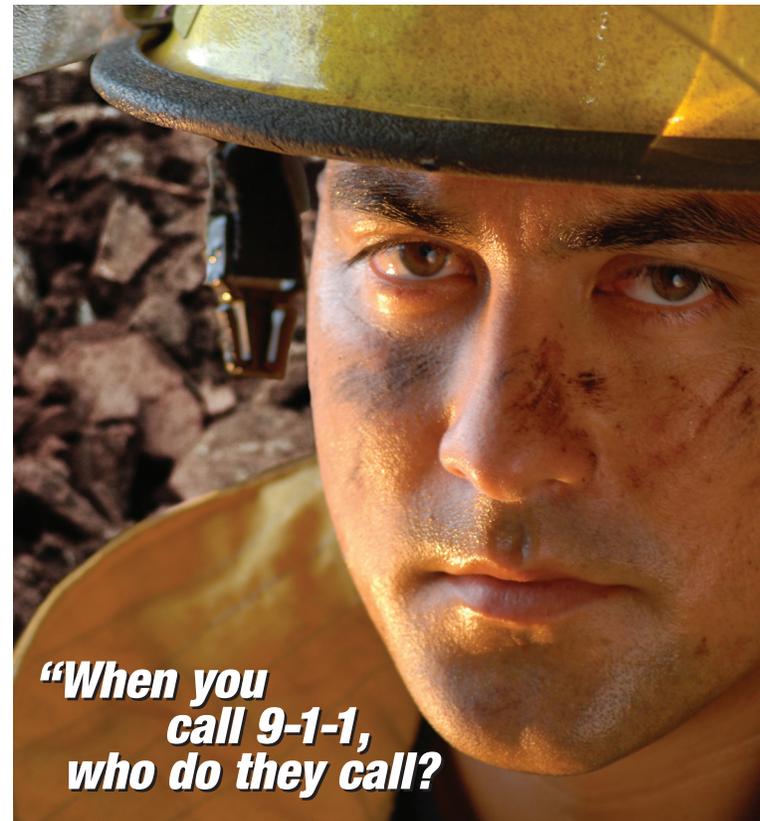
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|---|--------------------|
| INCOME | |
| Unrestricted Monetary Contributions | \$2,302,569 |
| In Kind Donations and Disaster Reimbursements | 217,385 |
| Legacies and Bequests | 177,253 |
| Unrestricted Grants | 125,625 |
| Restricted Grants | 311,896 |
| Program Service Fees | 1,552,055 |
| Interest & Other Income | 93,073 |
| Total Income | \$4,779,856 |
| EXPENSES | |
| Armed Forces Emergency Services | \$399,248 |
| Disaster Services | 1,549,208 |
| Health and Safety Services | 2,073,924 |
| Management and General | 121,879 |
| Membership and Fundraising | 570,745 |
| Total Expenses | \$4,715,004 |
| ASSETS | |
| Cash | \$1,705,107 |
| Accounts Receivable | 69,600 |
| Restricted Accounts Receivable | 229,939 |
| Inventories | 56,632 |
| Other Current Assets | 6,536 |
| Current Assets | \$2,067,814 |
| Net Building & Equipment | 5,087,795 |
| Restricted Investments | 1,331,546 |
| Total Assets | \$8,487,155 |
| LIABILITIES AND NET ASSETS | |
| Accounts Payable | \$69,270 |
| Accrued Liabilities | 894,500 |
| Capital Lease & Other Liabilities | 38,646 |
| Total Liabilities | \$1,002,416 |
| Unrestricted | 5,858,785 |
| Temporarily Restricted | 375,954 |
| Permanently Restricted | 1,250,000 |
| Total Net Assets | \$7,484,739 |
| Total Liabilities and Net Assets | \$8,487,155 |

The Hawaii State Chapter financial statements were audited by Detor & Williams, CPAs. The complete audited financial statements are available by contacting the American Red Cross, Hawaii State Chapter.



American Red Cross
Hawaii State Chapter

**Saving Lives
Giving Hope**



**“When you
call 9-1-1,
who do they call?”**

American Red Cross

**HAWAII STATE CHAPTER
ANNUAL REPORT**

July 1, 2008 - June 30, 2009

A MESSAGE FROM THE CEO



Coralie Chun Matayoshi

When you call 9-1-1, who do they call? Most people don't realize the Red Cross is on call 24 hours a day, 365 days a year. When we get a hotline call from first responders, our dedicated volunteers rush to the scene of a disaster within two hours of being notified wherever it is, and no matter what time of the day or night. We work in partnership with emergency responders to meet the immediate emergency needs of individuals and families affected by a disaster, to get them back on their feet after tragedy strikes.

Whether it's a house fire, flooding, a hostage situation or other tragedy, every disaster is personal. When someone has just lost everything they own in a fire or loved ones in a tragedy, they are not able to think clearly. That's when trained Red Cross volunteers step in to make sure that prescription medicine lost in a fire is refilled, that they have a bed to sleep in that night, or first months rent. And we continue to check on these victims for 30 days, and longer if necessary, to make sure they are recovering. We do these things without any expectation of payment because all of our disaster training and disaster services are free. We tell our victims that our services are a gift from the people of Hawaii.

The Hawaii Red Cross responded to about 100 disasters this past year (one every 3-4 days) reaching out and assisting 646 individuals, sheltering 272 and serving 3,460 meals. The reason we could provide this assistance was because of the generosity of our donors, volunteers, and the community.

In addition to responding to disaster victims with caring and compassion and helping people prepare for disasters, our mission is to save lives. Each year, we teach over 33,000 people essential lifesaving skills such as first aid, CPR, and aquatics to enable them to help their own families, friends, co-workers and neighbors during times of emergencies. We also provide emergency communication between deployed Hawaii military service members and their families.

The Red Cross is not a government agency, so we rely on the generosity and aloha spirit of Hawaii's people to deliver these critical services to our community. We are proud of our 92 year history of service to Hawaii and grateful for the support of our 3,700 volunteers and almost 14,000 donors for their compassionate contribution to the cause of humanity.

RESPONSE HIGHLIGHTS

- Disaster Action Team volunteers responded to 99 disasters, reaching 646 individuals. This assistance included food, clothing, shelter and emotional support or referral. Over 3,460 meals were provided to victims of disasters and emergency workers in the field, and an additional 272 people were housed in 13 shelters during times of evacuation.
- 2,296 military service members and their families relied on the Red Cross for emergency communications and referrals in times of crisis.
- Dedicated and trained volunteers staffed free First Aid Stations at community events throughout the state and provided direct assistance to 1,453 persons.
- Over 17,670 members of the U.S Armed Forces and their families were provided with pre-deployment information on how to use Red Cross services to maintain connection with their families during times of crisis and separation.



PREPAREDNESS HIGHLIGHTS



Photo courtesy of The Honolulu Advertiser

- Disaster preparedness information was shared with 17,692 persons on how to prepare for emergencies through presentations and materials.
- Throughout the islands, 25,558 people were taught essential lifegiving skills through first aid, CPR and Automated External Defibrillation training.

- 6,359 people took aquatic courses to protect their lives and the lives of others in and around water.
- 263 Nursing Assistants were trained to provide professional and compassionate care for the elderly and sick individuals requiring such services.
- 216 youth were certified as Red Cross Babysitters.
- The Hawaii Red Cross has over 3,700 volunteers including 15 Red Cross Youth Clubs.



Photo courtesy of The Honolulu Advertiser

OTHER HIGHLIGHTS

In FY09, 41 Red Cross animal volunteers (35 dogs, 2 cats, and 4 rabbits) made 258 visits to patients at Tripler Army Medical Center as part of Red Cross Tripler Human Animal Bond (HAB) Program. The American Red Cross sponsors this pet facilitated therapy program, which uses animals to assist a therapist in helping patients who are recovering from physical, mental or social illness. Volunteers bring pets to wards, clinics and waiting areas for informal visits. To volunteer, contact the Red Cross Human Animal Bond Program, 433-6631.



REACHING OUT IN THE COMMUNITY

God bless to all you who work to help the less fortunate. Helping the ones that just need that little extra to help them get by. Be it for some catastrophe of nature or misfortune... Sometimes it's that little extra help that can get someone over the hump... It's good to know that when someone has lost everything that there is somewhere to turn to. The light of hope and tranquility in a sea of despair. I too am not immune either to the down turn in the economy... Still I would like to help where and when I can. Not only is it the right thing to do. It feels good just doing it.

— Donor

It was good that they gave us money but when you feel alone and don't have anyone, no one taking care of you, you want someone to take care of you. I would call (Red Cross caseworker). It's nice to know they are there for you."

— Military wife (husband in Iraq) & mother of 5 whose home at Schofield caught on fire

In January, we had the misfortune of a house fire and lost everything. Within an hour, the Red Cross was at our house. They set us up with a package, helped us financially... supported us emotionally...

set us up with first month's rent. It's a great cause... still checking up on us from time to time, making sure we are doing fine.

— Disaster Fire Victim



15 Homeless in Mililani Fire

...the Red Cross was in the Laie community, going door to door to help families, asking what they could do to help. The Red Cross workers helped put furniture up, told people where to go for shelter (BYU), Red Cross was already operating the shelter. My family could not go back to their home and was the first family at BYU shelter. There were cots, blankets, a place to eat, food, canned goods. The Red Cross was "Johnny on the spot." I am very appreciative of what the Red Cross does. The Red Cross was really organized, well prepared, knew what they were doing. The Red Cross trained people in the community throughout the year. When emergency did occur, they were there.

— Laie woman whose home was damaged by Winter 2008 flooding

There is a tremendous reaction to the Red Cross because during times of disaster when people's lives have been destroyed, when people see the Red Cross vest, it gives them a spirit of hope. People identify the Red Cross as an organization that helps the community regardless of the circumstances.

— Disaster Volunteer



I am thankful to (Red Cross instructor) for teaching me the skills that resulted in saving a life. I believe the training I received is important because you cannot put a price tag on being equipped and prepared. The Red Cross goes above and beyond in regards to training.

They offer hands-on practice so students are prepared to act when duty calls.

— Individual who saved a life by performing CPR one week after taking the Red Cross training

It was amazing to receive help from the Red Cross. My husband had been away from home a lot this past year. I believe that without the Red Cross, military families would not be able to be with each other during times of need or death. My advice for other military families is to contact the Red Cross immediately so they can help right away.

— Military spouse who was assisted with emergency communication to her deployed husband upon death of her father

Damage Estimates Mount From Flooding

Photo courtesy of The Honolulu Advertiser



M A H A L O TO THESE LOCAL COMPANIES FOR THEIR KIND SUPPORT IN HELPING LOCAL FAMILIES

GOLD PARTNERS



SILVER PARTNERS



Hawaiian Electric Company



A SALUTE TO AN ONGOING DONOR

Mahalo to The Harry and Jeanette Weinberg Foundation for their support.



YOU CAN HELP TOO!

SUPPORT THE HAWAII RED CROSS

- Make a secure online donation at www.hawaiiiredcross.org
- Call 739-8109 to make a credit card donation
- Mail a donation to:
American Red Cross, Hawaii State Chapter
4155 Diamond Head Road, Honolulu, HI 96816

GET PREPARED

- Call 739-8132/8123 to register for First Aid, CPR or other Health and Safety training or visit www.hawaiiiredcross.org

STATEWIDE SERVICE LOCATIONS

Hawaii State Chapter
Headquarters
4155 Diamond Head Road
Honolulu, HI 96816-4417
(808) 734-2101

Hawaii County - East Office
55 Ululani Street
Hilo, HI 96720
(808) 935-8305

Hawaii County - West Office
74-5615 Luhia Street, #A1-B
Kailua-Kona, HI 96740
(808) 326-9488

Kauai County Office
4371 Puaole Street, Ste. A
Lihue, HI 96766
(808) 245-4919

Maui County Office
1063 Lower Main, Suite C211-A
Wailuku, HI 96793
(808) 244-0051

Kaneohe Service Center
Post Office Box 63002
Kaneohe MCB, HI 96863
(808) 257-8848

Hickam Service Center
655 Vickers Avenue, Building 1105
Hickam AFB, HI 96853
(808) 449-0166

Schofield Barracks Service Center
Building 750, Room 201
Schofield Barracks, HI 96857
(808) 655-4927

Tripler Army Medical Center
Service Center
Tripler AMC, HI 96859
(808) 433-6631