

**2010-2011  
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**MISSION**

*The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.*



**FISCAL YEAR 2009-2010**  
(Ending June 30, 2010)

**STATEMENT OF ACTIVITIES**

<b>INCOME</b>	
Unrestricted Monetary Contributions	\$2,150,437
In Kind Donations and Disaster Reimbursements	391,031
Legacies and Bequests	3,883,422
Program Service Fees	1,617,564
Grants, Interest and Other Income	302,007
<b>Total Income</b>	<b>\$8,344,461</b>
<b>EXPENSES</b>	
Armed Forces Emergency Services	\$434,551
Disaster Services	1,691,946
Health and Safety Services	2,419,760
Management and General	174,338
Membership and Fundraising	630,667
<b>Total Expenses</b>	<b>\$5,351,262</b>
<b>ASSETS</b>	
Cash	\$4,405,031
Contributions and Other Receivables - net	190,795
Prepaid Expenses and Other Current Assets	18,951
Current Assets	\$4,614,777
Net Building & Equipment	4,891,822
Restricted Investments	1,287,492
<b>Total Assets</b>	<b>\$10,794,091</b>
<b>LIABILITIES AND NET ASSETS</b>	
Accounts Payable	\$56,751
Accrued Liabilities	241,042
Capital Lease & Other Liabilities	18,360
<b>Total Liabilities</b>	<b>\$316,153</b>
Unrestricted	\$8,966,159
Temporarily Restricted	261,779
Permanently Restricted	1,250,000
<b>Total Net Assets</b>	<b>\$10,477,938</b>
<b>Total Liabilities and Net Assets</b>	<b>\$10,794,091</b>

*The Hawaii State Chapter financial statements were audited by CW Associates, A Hawaii Certified Public Accounting Corporation. The complete audited financial statements are available by contacting the American Red Cross, Hawaii State Chapter.*



**American Red Cross**  
Hawaii State Chapter

**Saving Lives  
Giving Hope**



**Help a hurting neighbor.  
Every disaster is personal.**

**HAWAII STATE CHAPTER  
ANNUAL REPORT  
July 1, 2009 - June 30, 2010  
www.hawaiiredcross.org**

**A MESSAGE FROM THE CEO**



*Coralie Chun Matayoshi*

Every disaster is personal, no matter how big or small, or how many individuals are affected. Whether it's a house fire, flooding, a hostage situation or other tragedy, it's a disaster to that person or family. When someone has just lost everything they own in a fire or loved ones in a tragedy, they are not able to think clearly. That's when trained Red Cross volunteers step in to help a hurting neighbor, to make sure that prescription medicine lost in a fire is refilled, that they have a bed to sleep in that night, or

have help with first month's rent if necessary. We do these things without any expectation of payment because all of our disaster training and disaster services are free. We tell our victims that our services are a gift from the people of Hawaii.

Most people don't realize that Red Cross is on call 24 hours a day, 365 days a year. When we get a hotline call from first responders, our dedicated volunteers rush to the scene of a disaster within two hours of being notified, wherever it is, no matter if it's day or night. We work to meet the immediate emergency needs of individuals and families affected by a disaster, to get them back on their feet after tragedy strikes.

This past year, the Hawaii Red Cross responded to 85 disasters (one or two disasters per week) reaching out and assisting 324 individuals, sheltering 72 and serving 829 meals. On top of this, we mobilized hundreds of volunteers statewide and opened shelters when Hurricane Felicia was approaching and we had a tsunami scare. Whether it was deploying to American Samoa after the tsunami, or raising funds for the Philippine typhoons or Haiti earthquake, the American Red Cross was needed this year more than ever.

In addition to responding to disaster victims with caring and compassion and helping people prepare for disasters, our mission is to save lives. Each year, we teach over 33,000 people essential lifesaving skills such as first aid, CPR, nurse aid training, pet first aid and aquatics to enable them to help their own families, friends, co-workers and neighbors during times of emergencies. We also provide emergency communication between deployed Hawaii military service members and their families. The reason we could provide this assistance was because of the generosity of our donors, volunteers, and the community.

The Red Cross is not a government agency and so we rely on the generosity and aloha spirit of Hawaii's people to deliver these critical services to our community. We are proud of our 93 year history of service to Hawaii and we are also grateful for the support of our 4,000+ volunteers and 15,000 donors for their compassionate contribution to the cause of humanity.

## RESPONSE HIGHLIGHTS

- Disaster Action Team volunteers responded to 85 disasters, reaching 324 individuals. This assistance included food, clothing, shelter and emotional support or referral. Over 829 meals were provided to victims of disasters and emergency workers in the field, and an additional 72 people were housed in 20 shelters during times of evacuation.
- 1,830 military service members and their families relied on the Red Cross for emergency communications in times of crisis
- Dedicated and trained volunteers staffed free First Aid Stations at community events throughout the state and provided direct assistance to 1,658 persons.



### Red Cross Comforts Victim

- Over 18,016 members of the U.S. Armed Forces and their families were provided with pre-deployment information on how to use Red Cross services to maintain connection with their families during times of crisis and separation.

## PREPAREDNESS HIGHLIGHTS

- Disaster preparedness information was shared with 6,276 persons on how to prepare for emergencies through presentations and materials.
- Throughout the islands, 25,953 people were reached with the information and skills to protect and save lives through the use of First Aid, CPR and Automated External Defibrillation and other training courses.
- Lifesaving aquatics courses were provided to 6,144 persons teaching them how to protect their lives and the lives of others in and around the water.
- 370 Nursing Assistants were trained to provide professional and compassionate care for the elderly and sick individuals requiring such services.
- 135 youth were certified as Red Cross Babysitters.
- The Hawaii Red Cross has 4,620 volunteers including 13 Red Cross Youth Clubs.

## OTHER HIGHLIGHTS

In FY10, 35 Red Cross animal volunteers (32 dogs, 2 cats, and 1 rabbit) made 487 visits to patients at Tripler Army Medical Center as part of Red Cross Tripler Human Animal Bond (HAB) Program.



The American Red Cross sponsors this pet facilitated therapy program, which uses animals to assist a therapist in helping patients who are recovering from physical, mental or social illness. Volunteers bring pets to wards, clinics and waiting areas for informal visits. All animals are screened by Army Veterinary Services and must pass strict behavioral and physical qualifications to be a part of this program. All handlers also receive special training. For more information, contact the Red Cross Human Animal Bond Program, 433-6631



### Red Cross Open Shelters

...I had a fire at my rental property. The fire department asked if I wanted them to call the Red Cross ...said you may be able to help. I was amazed at the response I got. Thank you so much for being there and adding peace of mind in a very difficult situation. The Red Cross took care of my displaced tenant above and beyond what I expected... You gave him (tenant) a safe place to take the time to figure out what his next step would be at a time of chaos... I know a little more of what the Red Cross does and am very grateful you exist. I hope not to need your services again but am inspired that you will continue to help others in need. Thank you again for the tremendous support you gave to me and my tenant.

— Individual whose property was destroyed by fire

## REACHING OUT IN THE COMMUNITY



### Red Cross Assists Kaneohe Fire Victim

I was recently sheltered for a night in the Waipahu Rec Center because of a police action near my home. I could not get back to the house, so I ended up spending the night with many others on cots provided by the Red Cross. (Red Cross) response team was helpful ... and their professional demeanor was calming and reassuring to many... one individual required access to his medications, and the team contacted his doctor and made the appropriate arrangements. This is the first (and I hope only) time that I have been on the receiving end of Red Cross's direct services. I just wanted to express my appreciation for what you do.

— Leeward resident affected by hostage situation in October, 2009

...gratitude for your services. In Sep...my son was sent home because my husband underwent heart surgery. I was so happy to have (him) home for a week - rock for my sanity. Mahalo!  
— Mother of service member who was assisted by Red Cross with emergency communication during crisis

Our daughter will be 4 soon... We saw the large announcement in the paper for your program at Ala Moana Beach and thought what a great opportunity. The (swim instructors), the high school "buddies", and other volunteers have been absolutely great. They reflect the passion they have to help the little ones learn swimming skills and water safety. Our daughter is gaining necessary skills and comfort in the water, as well as having fun! As parents, we have been impressed by the commitment and dedication that the instructors have generously given. The program is very organized... We appreciate the efforts the Red Cross is making to help the public learn to swim. Hopefully our little girl will grow up to be a responsible adult and be able to give back to the community when she gets older. Thank you again for this wonderful program and all the people that make it happen.

— Oahu parent whose child took free Annual Summer Swim

My daughter just took your Babysitters course and loved it. Now she's happily using her training to babysit my other children. It's great!"  
— Mother

I experienced first hand how responsive the Red Cross is when my mother's home flooded... Red Cross representative stopped by to ask if we needed any assistance (my mother's house was in the middle of 1.5 feet of water)... I told him we were alright and didn't need any help... next morning when my whole family was cleaning up mom's place, 3 Red Cross volunteers showed up offering help. We didn't need anything but thanked them for stopping by, asked them to take care of our other neighbors affected by the flood. The Red Cross then followed up about 2-3 additional times thereafter to check in on us to see how we were doing. Again, we didn't require anything... I thought I'd volunteer with the Red Cross to give back some of their generosity they had given my family and to the community.  
— Disaster Volunteer



### Red Cross Free Summer Swim at Ala Moana

## GOLD PARTNERS



## SILVER PARTNERS



## A SALUTE TO AN ONGOING DONOR

Mahalo to The Harry and Jeanette Weinberg Foundation for their support.



## YOU CAN HELP TOO!

### SUPPORT THE HAWAII RED CROSS

- Make a secure online donation at [www.hawaiiredcross.org](http://www.hawaiiredcross.org)
- Call 739-8109 to make a credit card donation
- Mail a donation to:  
American Red Cross Hawaii State Chapter  
4155 Diamond Head Road, Honolulu, HI 96816

### GET PREPARED

- Call 739-8132/8123 to register for First Aid, CPR or other Health and Safety training or visit [www.hawaiiredcross.org](http://www.hawaiiredcross.org)

## STATEWIDE SERVICE LOCATIONS

Hawaii State Chapter Headquarters  
4155 Diamond Head Road  
Honolulu, HI 96816-4417  
(808) 734-2101

Hawaii County - East Office  
55 Ululani Street  
Hilo, HI 96720  
(808) 935-8305

Hawaii County - West Office  
74-5615 Luhia Street, #A1-B  
Kailua-Kona, HI 96740  
(808) 326-9488

Kauai County Office  
4371 Puaole Street, Ste. A  
Lihue, HI 96766  
(808) 245-4919

Maui County Office  
45 North Market Street, Suite A  
Wailuku, HI 96793  
(808) 244-0051

Kaneohe Service Center  
Post Office Box 63002  
Kaneohe MCB, HI 96863  
(808) 257-8848

Hickam Service Center  
655 Vickers Avenue, Building 1105  
Hickam AFB, HI 96853  
(808) 449-0166

Schofield Barracks Service Center  
Ayers Ave., Building 750, Rm 201  
Schofield Barracks, HI 96857  
(808) 655-4927

Tripler Army Medical Center Service Center  
Tripler AMC, HI 96859  
(808) 433-6631