To our wonderful Volunteers and Supporters, Nov 2013

As the holidays approach, I want to thank each of you for being a volunteer, supporter, donor, or community partner of our American Red Cross ohana.

Whether you gave your time, talent or treasures, you made a difference in someone’s life. You touched those who suffered home fires and other disasters, as well as people whose lives were saved by someone with Red Cross first aid or CPR training. This holiday season, even more people in our community may face disasters and emergencies—and the Hawaii Red Cross will be there for them in their hour of need, thanks to you! Here are a few stories of how you helped:

When a Kaneohe family’s home was destroyed by fire, the Red Cross volunteers rushed to their aid. The family thanked us for the monetary and mental support provided to their family after this crisis. “The workers who came, shared words of comfort. Their words and kind faces uplifted our spirits.” Our caseworkers followed up with them a month later and the family was able to share their feelings and help further the healing process.

After a fire burned down a Foster Village home leaving the family homeless, Red Cross volunteers showed up to calm them down and provide assistance for their immediate emergency needs. She and her husband, both in the military, had fled their home with smoky uniforms; their son had no clothes or shoes. The mother said, “Red Cross gave me one less thing to worry about for awhile … this built a seed in me, I want to give back to help others in similar situations.” Red Cross touched her life so profoundly, that she has since signed up as a disaster volunteer to help others.

Mahalo to our volunteers and supporters; you make this possible.

Subaru Hawaii “Share the Love”
The Hawaii Chapter of the American Red Cross has been chosen as one of the beneficiaries of Subaru Hawaii’s 2013 “Share the Love” sales event. During November and December, for every new Subaru purchased in the state, Subaru Hawaii will donate $250 towards funds that will be shared between five Hawaii charities (including the Hawaii Red Cross).

In addition, Subaru Hawaii is having a Facebook contest. Next time you are on Facebook, go to Subaru Hawaii’s page and vote for the American Red Cross—Hawaii. The nonprofit who gets the most votes from now until December 31st will receive an additional $5,000. Please cast your vote for us!

Share your love! Your efforts will allow us to help those in need!

Coralie Chun Matayoshi
Chief Executive Officer
Donate Your HawaiianMiles to the Hawaii Red Cross
Log onto www.hawaiianair.com, sign in to your HawaiianMiles portal, and under “Manage My Account,” click on “Donate to Charities.” Choose the American Red Cross, Hawaii Chapter. Click on the “Donate Now” button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter and match the donation total up to 500,000 miles. Mahalo for your support!

Mahalo to our Corporate Partners
These companies have committed substantial support towards the everyday work of the Red Cross in Hawaii:

Fantastic Opportunity to Support the Red Cross
- Guaranteed annual payments for life
- Rates from 4.7%-9% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

You may qualify for a Charitable Gift Annuity through the American Red Cross. It’s a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It’s easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction. For information and assistance, contact: Renee Kurdzos at 855-291-5222 (toll free) or renee.kurdzos@redcross.org.

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Sample rates for single life: