



American Red Cross

Saving Lives Giving Hope



Celebrating 95 Years of Service to Hawaii! 2011 - A Record Year for Disasters

To our wonderful Volunteers and Supporters,

Winter 2011-12

2011 holds the unfortunate record for the most major disasters in a single year - a time when our nation was deluged with deadly tornadoes, earthquakes, floods, hurricanes, heat waves, drought, wildfires, and blizzards.

According to NOAA, there were at least 12 disasters that cost a billion dollars or more, an all-time record. Over 1,000 people died from weather related causes and more than 8,000 were injured. Hundreds of tornadoes ravaged 21 states in April, making them the deadliest and costliest natural disasters in U.S. history.

Thank goodness the Red Cross was there! Your support made it possible for compassionate volunteers, including 3 dozen from Hawaii, to give comfort and hope to thousands of victims of these catastrophic disasters.

And who could forget the Japan earthquake and tsunami in March? Again, local people rallied to support the victims, with over \$4.6 million donated to the American Red Cross in Hawaii.

Here at home, we are on call 24/7, 365 days a year and respond to disasters statewide every 4 days. And over the 2011 holidays, we had a record 9 fires in 10 days.

Let's hope for a better 2012!

Hawaii Red Cross Goes Green

We are pleased to announce the recent installation of a 62-kilowatt photovoltaic system at our Diamond Head headquarters, which will save us over \$500,000 in energy costs over the next 20 years.

The solar system will generate 45% of our energy through clean, renewable sunshine. Our Diamond Head facility is a perfect location, with its flat roof, warm weather, and isolation from tall buildings and trees.

The best part, is that we didn't have to pay anything for the \$309,000 system because of a federal grant and matching foundation and corporate donations. Rather than entering into a Power Purchase Agreement where an investor installs a PV on your property and you purchase the energy generated at a lower rate than the electric company, we own our system outright, so that all of the energy produced is free. Now we can use all of the money we save towards our mission of saving lives and giving hope to those in need.

Coralie Chun Matayoshi, CEO
American Red Cross, Hawaii State Chapter



Home destroyed by a tornado in Alabama



Japan tsunami response



Response to flooding on Maui



RevoluSun Principals Mark Duda, Eric Carlson and Todd Georgopapadakos join the American Red Cross Hawaii Chapter CEO Coralie Matayoshi next to our photovoltaic system

2011 Local Disaster Recap

In 2011, we responded to 90 disasters in Hawaii, reaching 212 families. Most of these were house and apartment fires, but we also responded to a variety of other types of disasters including:

- **Continuous torrential rains causing extreme flooding on Oahu and Maui in January** - 5 shelters were opened and residents were provided assistance with emergency items such as food, bedding, and cleanup kits.
- **Tsunami response in March** - We were prepared to open shelters statewide if necessary. 47 homes in Kona, Maui and Molokai were affected by the tsunami (21 completely destroyed/major damage); volunteers assisted these families with immediate emergency needs.
- **Waikale Self Storage explosions in April** - Red Cross crisis counselors supported family and friends during the notification process. We also provided meals to the Police crew who was on scene for extended duty.
- **Heavy thunderstorms causing flooding to homes in Hauula and Kahana Valley in June** - residents were provided assistance with emergency items such as food, bedding, and cleanup kits.
- **Maui police standoff in August** - for 41 hours, we sheltered, fed, and provided health assessments and crisis counseling to 43 residents evacuated when a suspected fugitive was barricaded in his Wailuku home.
- **Helicopter crash on Molokai in November** - all 5 passengers were killed, including the pilot who was recently married. Red Cross mental health & case workers provided support and grief counseling to the pilot's wife.

Donate Your HawaiianMiles to the Hawaii Red Cross



Log onto www.HawaiianAirlines.com, sign in to your HawaiianMiles portal, and under "Manage My Account," click on "Donate to Charities." Choose the American Red Cross, Hawaii Chapter. Click on the "Donate Now" button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter and match the donation total up to 500,000 miles. Mahalo for your support!

Mahalo to our Corporate Partners

These companies have committed substantial support towards the everyday work of the Red Cross in Hawaii:

Gold Partners:



Silver Partners:



Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 5.3%-9.8% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

Age	Rate	Age	Rate
65	5.3%	80	7.5%
70	5.8%	85	8.4%
75	6.5%	90	9.8%

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It's a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It's easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction.

For information and assistance, contact: Betty Mastrantonio at (808) 739-8108 or mastrantonio@hawaiiredcross.org.



American Red Cross
Hawaii State Chapter

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