



American Red Cross

Saving Lives Giving Hope



Celebrating 91 Years of Service to Hawaii! Hats Off Event & Radio-a-thon



CEO Coralie Matayoshi & Board Chair Bill Wilson kick off Hats Off



Military and firefighter volunteers team up to collect donations in hats



Kaimuki Red Cross Club



Big Isle Kamehameha School youth at KTA

Dear Volunteers and Supporters,

Spring 2009

“The greatest single crusade of mercy in all of history” is what President Franklin Delano Roosevelt called the work of the American Red Cross, when he proclaimed the very first national Red Cross Month in March 1943. President Obama echoed this sentiment when he declared March 2009 as Red Cross Month and encouraged all Americans to support the “noble and humanitarian mission of the Red Cross.”

Hats Off

In Hawaii, off duty fire fighters, police, military, civil defense, and other volunteers took their Hats Off to the Red Cross and asked the public to fill their hats with donations. Friday, March 13 was our kickoff downtown at Tamarind Park including Pet First Aid & Disaster demonstrations, Lawyers Bake Sale, and massage. About 1,000 volunteers collected donations statewide on Saturday, despite flash flood warnings on Oahu and Maui. Big Isle Mayor Billy Kenoi, Fire Chief Darryl Oliveira, and Police Chief Harry Kubojiri were great sports at the dunking booth in front of KTA Superstores. Subway sandwiches donated lunch for Oahu and most of the neighbor island volunteers. While the rain kept us from reaching our fundraising goal, it didn’t dampen the spirits of our wonderful volunteers, including high school Red Cross Club members who created home made signs asking for Red Cross support.

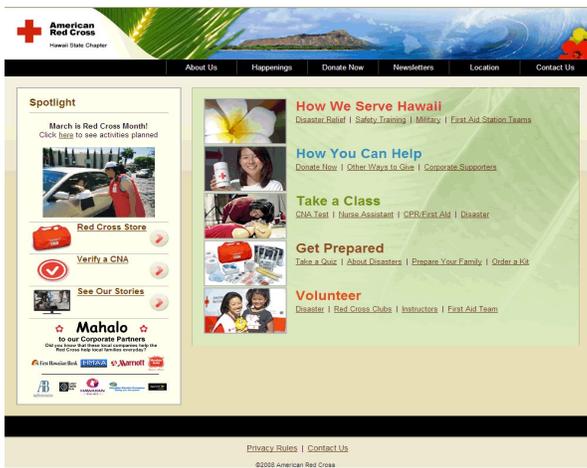
KSSK Radio-a-thon

Our first ever 14-hour Radio-a-thon gave KSSK listeners an opportunity to hear some amazing stories from disaster victims, lifesavers, volunteers, and first responders:

- Kim Delgado, a mother of 5 whose husband was deployed to Iraq, had the whole bottom floor of her Schofield Barracks home destroyed by fire 2 weeks before Christmas. With no family in Hawaii, we provided not only financial assistance, but emotional support and even Christmas toys for the kids.
- Dawn Wasson of Laie got flooded out of their home this past Winter and was grateful for the Red Cross shelter, meals, and financial support she and her family and neighbors received.
- Robert Philyaw, manager of a health club, used CPR and an AED to revive a club member who collapsed in the locker room. Robert had just taken lifesaving training from us 10 days before the incident.
- Kula, a Red Cross therapy dog who volunteers at Tripler was interviewed by Perry & Price and barked on command from his handler Rinsei Haimoto.

To listen to more stories, log onto our website at www.hawaiiiredcross.org

Coralie Chun Matayoshi, CEO



Visit our new website at www.hawaiiredcross.org

We have a brand new look that makes it easier to find what you're looking for: register on-line for lifesaving classes, sign up for free disaster training, make a donation, prepare your family for a disaster, get information on how to contact a deployed family member in an emergency, and much more. Mahalo to PCFVirtual for donating their valuable time and talent to making all of this possible!

Please check out "Hawaii Red Cross" on My Space and Facebook ... we need friends! We're also on Twitter.

<http://www.myspace.com/hawaiiredcross>

<http://twitter.com/HawaiiRedCross>

Look us up on Facebook!



Donate your HawaiianMiles to the Hawaii Red Cross!

Log onto www.HawaiianAirlines.com, sign in to your Hawaiian Miles portal, and under "Manage My Account," click on "Donate to Charities." The American Red Cross will be the first charity you see. Click on the "Donate Now" button to donate your Hawaiian Miles to our organization. Hawaiian Airlines will take the total miles donated to the American Red Cross in 2009, and match that donation total up to 500,000 miles to our organization. You can donate your miles to the Hawaii Red Cross and help us other throughout the State of Hawaii!

Learn to Swim this Summer

For 45 years, the Red Cross has offered free swimming lessons at Ala Moana Beach as part of our mission of saving lives. Adult classes are Tuesdays, Wednesdays & Thursdays after work and keiki classes are on Saturday mornings. On-line registration opens on April 15th at www.hawaiiredcross.org. We need adult volunteers, water safety instructors, and teen Summer Buddies. To volunteer, please call 739-8179.

Mahalo to our Corporate Partners

The following companies have committed substantial support for the everyday work of the American Red Cross in Hawaii:



Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 6%-11.3% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

Age	Rate	Age	Rate
65	5.70%	80	7.60%
70	6.10%	85	8.90%
75	6.70%	90	10.50%

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It's a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It's easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction. **For more information and assistance, please contact: Betty Mastrantonio at (808) 739-8108 or**

mastrantonio@hawaiiredcross.org.



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