



American Red Cross

# Saving Lives Giving Hope



## Celebrating 93 Years of Service to Hawaii! Red Cross Month A Success!



Volunteer Amber Aduja and Red Cross therapy dogs



Air Force volunteers



Walmart's Boyd Schneider with Army volunteers



Volunteer Firefighters & youth



Free Annual Summer Swim classes at Ala Moana Beach

To our wonderful Volunteers and Supporters,

Spring 2010

Thanks to you, Red Cross Month in March was a huge success!

### Hats Off

Over 1,000 off duty firefighters, police, military, Red Cross Clubs, and other volunteers collected donations in hats statewide. Special thanks to Walmart for organizing the event at all of their stores statewide, Subway and Hawaiian Isle Waters for donating the lunches, and McDonalds for providing ice cream coupons for the volunteers. Congratulations to the Air Force volunteers who collected the most donations at their site.

### Awesome Online Auction & Kahala Mall Viva la Diva

Thousands of people in Hawaii, across the nation, and around the world flocked to our first ever online auction. Thanks to the generosity of Hawaiian Airlines, Marriott, Hilton, Sheraton, and others, bidders walked away with \$145,000 worth of items at a fraction of their value. A trip to Australia, hotel stays in places like London, Beijing, New York, and San Francisco, restaurants, spa, golf—you name it, we had it. If you missed our auction, be sure to participate next year to get fabulous deals for a very worthy cause! It was fashion with compassion at Kahala Mall, where you could shop 'til you dropped and earn HawaiianMiles, donate miles to the Red Cross, build comfort packs for disaster victims, enjoy a fashion show or Divas Night Out. A big mahalo to Kahala Mall!

### Mahalo to our Media Partners

Red Cross Month wouldn't have been a success without **Clear Channel Radio Hawaii's** media blitz on all 7 of its stations, **Hawaii News Now** Sunrise's celebration of Red Cross Month every Wednesday, and ad space generously donated by **The Honolulu Advertiser, Honolulu Star Bulletin, Hawaii Tribune-Herald, West Hawaii Today, The Maui News, and The Garden Island Newspaper.**

### Free Summer Swim!

For over 45 years, the Hawaii Red Cross has offered free summer swimming lessons to adults and keiki at Ala Moana Beach. What's even more amazing is that the entire program is run by volunteers. All of the Water Safety Instructors and Summer Buddies are volunteers who care about our mission of saving lives. Adult classes are T, W, TH, 5:15pm to 6pm, June 1-24 & July 6-29. Keiki classes are Sat. 8:45am to 9:45am, June 5-26 & July 10-31. Class size is limited, go to [www.hawaiiredcross.org](http://www.hawaiiredcross.org) and sign up today!

Coralie Chun Matayoshi, CEO, American Red Cross, Hawaii State Chapter

## Haiti Earthquake Update

Since the devastating January 12 earthquake, the American Red Cross has raised over \$409 million and to date has spent \$111 million on water, food, shelter, water sanitation, vaccinations and medical care, relief supplies, and cash assistance. About \$100 million more will be spent on meeting the immediate emergency needs of victims over the next 9 months, and another \$200 million on longer term recovery over the next 3-5 years. Since shelter is one of the greatest needs, especially with the onset of the rainy season, the Red Cross network in Haiti is working to provide enclosed transitional shelter for 250,000 people currently living in settlements. Your support is making a difference!

## Donate Your HawaiianMiles to the Hawaii Red Cross HELPING ONE MILE AT A TIME

Log onto [www.HawaiianAirlines.com](http://www.HawaiianAirlines.com), sign in to your HawaiianMiles portal, and under “Manage My Account,” click on “Donate to Charities.” Choose the American Red Cross, Hawaii Chapter. Click on the “Donate Now” button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter in 2010 and match the donation total up to 500,000 miles. Mahalo for your support!

## Stay at Marriott Hawaii hotels & help Hawaii Red Cross

Through Marriott’s *Giving with Aloha* Program, guests staying for 4-5 nights at any of Marriott’s six Hawaii hotels can choose a package option that allows the room rate for their last night’s stay to be donated to 1 of 3 charities - **please choose American Red Cross** when making your reservation. Stays must be completed by June 20, 2010, subject to availability and changes without notice. Promo code P74 (Kamaaina Code Z43, Hawaii ID req. upon check-in). For reservations, visit [marriott.com](http://marriott.com), or call toll free within U.S. & Canada 1-800-228-9290.

## Mahalo to our Corporate Partners

These companies have committed substantial support towards the everyday work of the Red Cross in Hawaii:

Gold Partners:



Silver Partners:



## Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 6%-11.3% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

Age	Rate	Age	Rate
65	5.70%	80	7.60%
70	6.10%	85	8.90%
75	6.70%	90	10.50%

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It’s a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It’s easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction.

**For information and assistance, contact: Betty Mastrantonio at (808) 739-8108 or [mastrantonio@hawaiiredcross.org](mailto:mastrantonio@hawaiiredcross.org).**



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