



American Red Cross

Saving Lives Giving Hope



Celebrating 93 Years of Service to Hawaii! **Japan Earthquake & Tsunami**

To our wonderful Volunteers and Supporters,

Spring 2011

Our hearts go out to the people of Japan in the aftermath of this great tragedy. To date, the American Red Cross has contributed \$163.5 million towards the relief effort: \$160 million to the Japanese Red Cross Society for medical and psychosocial care, relief supplies, and appliances for 72,000 pre-fabricated homes which will benefit 280,000 people; \$3 million on a humanitarian repatriation program to return 2,000 vulnerable population (e.g. widows, children) foreigners to their homelands; and \$500,000 to the UN World Food Programme to assist the Japanese government in transporting and warehousing food in this challenging environment. Donations will also support rebuilding of a temporary hospital and future construction of a nursing school in the hardest hit areas of Japan where medical facilities were decimated.

Officials from the Japanese Red Cross have publicly expressed their gratitude for donations from the American Red Cross and that they are much needed to support the earthquake and tsunami response. The American Red Cross and Japanese Red Cross have a history of mutual support. The American Red Cross aided the Japanese during the Kobe earthquake in 1995. The Japanese Red Cross sent us support after September 11 and Hurricane Katrina.

The role of the American Red Cross in international disasters is to work with the devastated nation's Red Cross and other non-profit organizations in the area to coordinate relief and recovery efforts. We send very few volunteers to international disasters – usually experts in areas like disaster management, water sanitation, or grief counseling to provide high-level support and advice to the Japanese Red Cross.

The Japanese Red Cross is a highly experienced disaster relief organization with 2 million volunteers. Over 600 Japanese Red Cross medical teams have assisted 50,000 people.

Local Tsunami Relief Efforts

Here at home, as soon as the earthquake struck Japan, the Hawaii Red Cross worked throughout the night to alert our 600 local disaster volunteers and pre-position supplies and 90 volunteers throughout the State to open shelters in case of severe impact from the tsunami. As soon as the “all clear” was signaled, Red Cross volunteers met with the families affected to assist them with immediate emergency needs and plan for their long term recovery. 47 homes in Kona, Maui, and Molokai were affected by the tsunami; 21 were completely destroyed or had major damage. We even used Coast Guard cutters to get meals to 25 stranded boaters off Keehi Lagoon who had gone out to sea to ride out the storm and couldn't return because the harbors were damaged. But there is hope. Look at the photo of the adorable little donkey found upside down and pulled from the rubble of a Kona home destroyed by the tsunami.

Out of concern for Hawaii residents who had families and friends in Japan, and for Japanese National students attending school here, we held free workshops to help people who may have been suffering anxiety as a result of the Japan disaster. These sessions, taught by Red Cross volunteer licensed mental health professionals, were well received by the general public as well as students and faculty at Tokai University, Hawaii Pacific University, and Kapiolani CC.

Your generous support makes our humanitarian work possible here at home, across the nation, and around the world. Mahalo!

Coralie Chun Matayoshi, CEO, American Red Cross, Hawaii State Chapter



Adorable Kona donkey survivor

Local Disaster Recap

2010 ended with a flurry of fires and flood — 7 disasters in December alone, including house fires in Kalihi, Waianae, McCully and Koloa (Kauai), flooding on Oahu and Maui, and a fallen boulder incident in Aiea. On call 24/7, 365 days a year, we responded to 96 disasters statewide (that’s one every 4 days), opened 8 shelters and served 768 meals.

2011 began in much the same way as 2010—more heavy rain, flooding, and fires. Thanks to our wonderful volunteers and staff, we have been able to help hundreds of flood victims on Oahu and Maui. Four shelters were open for several days where dozens of flood victims sought refuge and over 300 meals and snacks were served. In the first 4 months of this year, we have responded to 24 fires and explosion in Waikele, Wahiawa, Kalihi, Liliha, Waikiki, Kaimuki, Kahuku, Alewa Heights, Mililani, Waipahu, Kauai, Hilo, Hauula, Waianae, Maui, Kailua, Maili, and Hawaii Kai. Your support gave hope to these disaster victims.

Donate Your HawaiianMiles to the Hawaii Red Cross



Log onto www.HawaiianAirlines.com, sign in to your HawaiianMiles portal, and under “Manage My Account,” click on “Donate to Charities.” Choose the American Red Cross, Hawaii Chapter. Click on the “Donate Now” button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter in 2011 and match the donation total up to 500,000 miles. Mahalo for your support!

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Mahalo to our Corporate Partners

These companies have committed substantial support towards the everyday work of the Red Cross in Hawaii:

Gold Partners:



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Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 5.5%-9.5% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

Age	Rate	Age	Rate
65	5.5%	80	7.2%
70	5.8%	85	8.1%
75	6.4%	90	9.5%

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For information and assistance, contact: Betty Mastrantonio at (808) 739-8108 or mastrantonio@hawaiiredcross.org.



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