



American Red Cross

Saving Lives Giving Hope



Celebrating 95 Years of Service to Hawaii!

March is Red Cross Month

Awesome Online Auction!



Bid on a 2013 Toyota Prius



Bid on a hotel stay in London!



Bid on a hotel stay in Beijing!



Bid on tickets on Hawaiian Airlines!



Bid on stand-up paddleboard!

To our wonderful Volunteers and Supporters,

Spring 2013

Red Cross Month is a great time for everyone to take part in our Red Cross mission of saving lives and giving hope to those in need. Sign up to become a volunteer, prepare your family for a disaster by putting together a disaster kit and making a disaster plan, make a donation, or take a Red Cross lifesaving class.

March was first proclaimed as Red Cross Month 70 years ago by President Franklin D. Roosevelt in 1943. Since then every president, including President Obama, has proclaimed March as Red Cross Month. The American Red Cross has served our nation for over 130 years, and Hawaii for 95 years.

But the Red Cross is not a government agency and does not receive any federal or state funds for disasters. Instead, we rely on donations from the public to provide critical services to our community.

Here is how you can help support the Hawaii Red Cross during Red Cross Month:

Awesome Online Auction (March 1-16) visit www.hawaiiredcross.org and check out our online auction. Shop 'til you drop for a great cause. Bid on FABULOUS items including: airline travel to the West Coast and Neighbor Islands; hotel stays in London, Seoul, Beijing, Bora Bora, San Francisco, Kaanapali, Princeville; restaurants; theatre; golf; jewelry & MORE! All proceeds benefit the American Red Cross.

Pizza Hut/Taco Bell Promotion (March 13-19). If you purchase either of the items below, \$1 will be donated to the Hawaii Red Cross. Pizza Hut: 9 piece Pizza Sliders at regular price. Taco Bell: Cool Ranch Doritos Taco Box Meal.

Aloha Petroleum Campaign (March and April) will have customer donation canisters at their stores and all funds collected will go to the Hawaii Red Cross.

Circle K Campaign (March) Circle K Nimitz and Circle K Maui will have customer donation canisters at their stores and all funds collected will go to the Hawaii Red Cross.

Hats Off Event

On Saturday, March 16, off duty fire fighters, military service members and other volunteers will be collecting donations for the Red Cross in hats at various locations statewide. Volunteers will also be at Walmart stores statewide on March 15-17. Donations may also be made online at www.hawaiiredcross.org. Special thanks to Aloha Air Cargo, American Savings Bank, Hawaiian Isles Water Company, Sam's Club, Subway and Walmart for their contribution to the success of the 2013 Hats Off fundraiser.

Mahalo for your support!

Coralie Chun Matayoshi
Chief Executive Officer

Pet First Aid Training

Pet owners know that pets are part of their family. Would you know what to do if your dog or cat got hurt or sick? Sign up for our Red Cross Pet First Aid class and learn how to recognize and care for your pet in an emergency. You will receive a Dog or Cat First Aid manual complete with DVD that includes rescue breathing and CPR, treating wounds, administering medicine, poisoning, choking and responding to other emergencies. Register today at www.redcross.org/take-a-class or call 1-800-REDCROS (1-800-733-2767).



Donate Your HawaiianMiles to the Hawaii Red Cross

Log onto www.hawaiianair.com, sign in to your HawaiianMiles portal, and under "Manage My Account," click on "Donate to Charities." Choose the American Red Cross, Hawaii Chapter. Click on the "Donate Now" button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter and match the donation total up to 500,000 miles. Mahalo for your support!

Mahalo to our Corporate Partners

These companies have committed substantial support towards the everyday work of the Red Cross in Hawaii:

Gold Partners:



Silver Partners:



Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 4.7%-9% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

Age	Rate	Age	Rate
65	4.7%	80	6.8%
70	5.1%	85	7.8%
75	5.8%	90	9.0%

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It's a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It's easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction. For information and assistance, contact: Renee Kurdzos at 855-291-5222 (toll free) or renee.kurdzos@redcross.org.



American Red Cross
Hawaii State Chapter

Hawaii Red Cross Headquarters
4155 Diamond Head Road, Honolulu, HI 96816
Phone: (808) 734-2101, Fax: (808) 735-8626
www.hawaiiiredcross.org



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