



American Red Cross
Hawaii State Chapter



Celebrating 95+ Years of Service to Hawaii!

March is Red Cross Month

Awesome Online Auction!



Bid on a Bora Bora hotel stay



Bid on a hotel stay in London!



Bid on a Wyland painting!



Bid on golf packages!

To our wonderful Volunteers and Supporters,

Spring 2014

It's that time of year again! Red Cross Month is a great time for everyone to take part in our Red Cross mission of saving lives and giving hope to those in need. We are encouraging everyone to discover their inner hero by giving time to help a neighbor, make a donation, make a disaster preparedness plan, become a volunteer, put together a disaster kit, or take a Red Cross class in First Aid and CPR.

Red Cross Month is also observed in dedication of everyone who supports our mission. Thanks to all our volunteers and donors, we have been able to assist victims of every major disaster in the islands' history, including the bombing of Pearl Harbor, Hurricanes Iwa and Iniki, earthquakes, floods, landslides, air transportation crashes, tsunamis and hostage situations. The Red Cross works tirelessly to help when disaster strikes and when someone needs the comfort of a helping hand.

Most people don't realize that the Red Cross is not a government agency and does not receive federal or state funds for disasters. Instead, we rely on donations of time and treasure from the public to provide these critical services to our community.

Here is how you can help support the Hawaii Red Cross during Red Cross Month:

Awesome Online Auction (March 1-12) Starting March 1, you can visit redcross.org/hawaii and shop 'til you drop for a great cause. Bid on hotel stays in Bora Bora, Seoul, London, Las Vegas, Tahoe and Maui as well as airline tickets, golf and entertainment packages and restaurant gift certificates! There's even a Wyland painting and a koa bowl hand-carved by the State Attorney General, David Louie!

Kauai Restaurant Campaign (March 1-31) For the entire month of March, dine at the following Kauai restaurants and a portion of the proceeds will go to the Hawaii Red Cross: Makana Terrace at St. Regis Princeville Resort, Rum Fire at Sheraton Kauai Resort, Wahoo Seafood Grill & Bar, Hookipa Cafe at Puakea Golf Course, Hukilau Lanai, Tidepools at Grand Hyatt Kauai Resort & Spa and Kilauea Bakery & Pau Hana Pizza. For more details go to redcross.org/hawaii

Hilo Hats Off (Saturday, March 22) Off duty first responders and other volunteers will be collecting donations for the Red Cross in hats at Walmart Hilo and KTA Puainako. Donations may also be made online at redcross.org/hawaii.

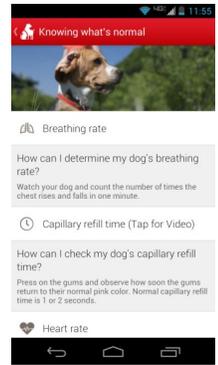
Kona Hats Off (Saturday, April 12) Off duty first responders and other volunteers will be collecting donations for the Red Cross in hats at KTA Kailua, Walmart Kona and Lanihau Marketplace. Donations may also be made online at redcross.org/hawaii.

Mahalo for your support!

Coralie Chun Matayoshi
Chief Executive Officer

Pet First Aid Mobile App

Pets are an important part of many families, and a new Red Cross Pet First Aid App puts lifesaving information right in the hands of dog and cat owners so they can provide emergency care until veterinary assistance is available. The 99 cent Pet First Aid app gives iPhone and Android smart phone users instant access to expert information so they can learn how to maintain their pet's health and what to do during emergencies. It provides step-by-step instructions, videos and images for more than 25 common first aid and emergency situations including how to treat wounds, control bleeding, and care for breathing and cardiac emergencies. Look for the Pet First Aid App and other Red Cross apps at the Apple App Store and the Google Play Store for Android by searching for American Red Cross or by going to redcross.org/mobileapps.

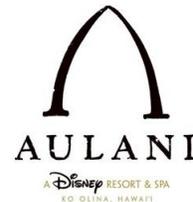


Donate Your HawaiianMiles to the Hawaii Red Cross

Log onto www.hawaiianair.com, sign in to your HawaiianMiles portal, and under "Manage My Account," click on "Donate to Charities." Choose the American Red Cross, Hawaii Chapter. Click on the "Donate Now" button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter and match the donation total up to 500,000 miles. Mahalo for your support!

Mahalo to our Corporate Partners

Gold Partners:



Silver Partners:



Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 4.7%-9% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

| Age | Rate | Age | Rate |
|-----|------|-----|------|
| 65 | 4.7% | 80 | 6.8% |
| 70 | 5.1% | 85 | 7.8% |
| 75 | 5.8% | 90 | 9.0% |

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It's a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It's easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction. For information and assistance, contact: Renee Kurdzos at 855-291-5222 (toll free) or renee.kurdzos@redcross.org.



Hawaii Red Cross Headquarters
 4155 Diamond Head Road, Honolulu, HI 96816
 Phone: (808) 734-2101, Fax: (808) 735-8626
redcross.org/hawaii



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