



American Red Cross

# Saving Lives Giving Hope



## Celebrating 95 Years of Service to Hawaii!

Summer 2012

To our wonderful Volunteers and Supporters,

The mission of the American Red Cross is to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. As we celebrate our 95 years of service to the people of Hawaii, we want to express our sincere mahalo for your significant contribution to our humanitarian legacy.

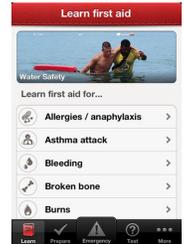


On Sept. 14, 1917, the Red Cross flag, which Queen Liliuokalani sewed as a gift to the Hawaii Chapter, was presented by Colonel Iaukea to Mrs. Damon on the steps of Iolani Palace.

### New Hurricane App Brings Red Cross Safety Information to Smart Phones



Scott Wo (Hawaii Red Cross Board Chair), Senator Daniel Inouye & Coralie Matayoshi (Hawaii Red Cross CEO)



As part of our lifesaving mission, we now have two free Red Cross Apps:

**Hurricane App-** A new American Red Cross Hurricane App puts help right into the hands of people who live in or visit hurricane prone areas. Best of all, it's free and available for both iPhones and Android phones. The Red Cross app gives people real time information for hurricane threats where they are located-whether it's the community where they live or the places they love to vacation.

The app has a number of features that let people share vital information with their Facebook friends and Twitter followers. People who need to get out of harm's way quickly can tap the "I'm Safe" button to post a message to their social accounts, letting friends and loved ones know they are okay. These features that will help friends and families stay in touch during hurricanes, reducing much of the fear and uncertainty for loved ones and property owners far away.

The Red Cross app also gives people the ability to receive location-based NOAA weather alerts for the United States and its territories and share those on their social networks too. Even if someone doesn't live full-time in a threatened area, users can receive alerts for vacation spots, places where they winter or where loved ones live. It's a feature that can give peace of mind to frequent travelers and those with elderly relatives or college students in coastal areas.

Other features include:

- Toolkit with a flashlight, a strobe light and an audible alarm;
- Locations of open Red Cross shelters;
- Simple steps and checklists to create a family emergency plan; and
- Preloaded preparedness content that gives instant access to critical action steps even without mobile connectivity.

National Red Cross experts in health, safety, and preparedness have thoroughly reviewed and field tested the information and advice provided in this app.

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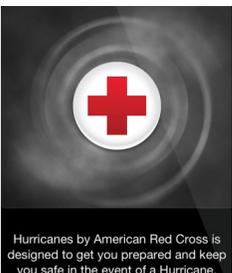
Coralie Chun Matayoshi, CEO



Mayors Peter Carlisle, Alan Arakawa & Bernard Carvalho



Dave Wilson, Rear Admiral Robin Watters, Carolyn Berry, Kitty Lagareta & Jean Rolles



The Hurricane App comes on the heels of the release of highly successful **Red Cross First Aid App**, which has had nearly 600,000 downloads in its first six weeks. While apps can prepare you for disasters, downloading the First Aid app is not a substitute for training. To learn more about Red Cross First Aid and CPR/AED courses or to register, visit [redcross.org/takeaclass](http://redcross.org/takeaclass).

- Link to Hurricane App on Apple App Store:  
<http://itunes.apple.com/us/app/hurricane-by-american-red/id545689128?mt=8>
- Link to Hurricane App on Google Play on Android:  
<https://play.google.com/store/apps/details?id=com.cube.arc.hfa>

**First Aid App** (for iPhones & Androids) - gives you instant step by step instructions and video on how to respond to the most common first aid emergencies, like when someone is bleeding, choking, or unconscious.

- Link to First Aid App on Apple App Store:  
<http://itunes.apple.com/US/app/first-aid-by-american-red-cross/id529160691?mt=8>
- Link to First Aid App on Google Play on Android:  
<https://play.google.com/store/apps/details?id=com.cube.arc.fa>



### Support the Hawaii Red Cross through Foodland's Give Aloha Program

Give Aloha at Foodland, Sack N Save and Foodland Farms to Help Us Raise funds! Make a donation at any Foodland, Sack N Save, or Foodland Farms (up to \$249 per person) to the Hawaii Red Cross (code 77010). Use your Maikai card and Foodland & the Western Union Foundation will match a portion of your donation. Mahalo!!!

### Donate Your HawaiianMiles to the Hawaii Red Cross



Log onto [www.hawaiianair.com](http://www.hawaiianair.com), sign in to your HawaiianMiles portal, and under "Manage My Account," click on "Donate to Charities." Choose the American Red Cross, Hawaii Chapter. Click on the "Donate Now" button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter and match the donation total up to 500,000 miles. Mahalo for your support!

### Mahalo to our Corporate Partners

These companies have committed substantial support towards the everyday work of the Red Cross in Hawaii:

#### Gold Partners :



#### Silver Partners:



### Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 5.3%-9.8% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

Age	Rate	Age	Rate
65	4.7%	80	6.8%
70	5.1%	85	7.8%
75	5.8%	90	9.0%

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It's a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It's easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction. For information and assistance, contact: Betty Mastrantonio at (808) 739-8108 or [Betty.Mastrantonio@redcross.org](mailto:Betty.Mastrantonio@redcross.org).



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Hawaii State Chapter

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